502884475 07/09/2014

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| ROBERT MOSKOVICH | 06/05/2014 |
| WENJIN XI | 06/03/2014 |
| YANMEI JI | 06/03/2014 |
| JIFEN YANG | 06/03/2014 |
| YUANQIANG FANG | 06/03/2014 |

RECEIVING PARTY DATA

| Name: | Colgate-Palmolive Company | |
|-----------------|---------------------------|--|
| Street Address: | 300 Park Avenue | |
| City: | New York | |
| State/Country: | NEW YORK | |
| Postal Code: | 10022 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29493762 |

CORRESPONDENCE DATA

Fax Number: (732)878-7853

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: PatentDocketing@colpal.com

Correspondent Name: COLGATE-PALMOLIVE COMPANY

Address Line 1: 909 RIVER ROAD

Address Line 4: PISCATAWAY, NEW JERSEY 08855

| ATTORNEY DOCKET NUMBER: | 10388-02-TBP |
|-------------------------|------------------|
| NAME OF SUBMITTER: | ERIKA MCDOUGALD |
| SIGNATURE: | /erikamcdougald/ |
| DATE SIGNED: | 07/09/2014 |

Total Attachments: 5

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PATENT REEL: 033272 FRAME: 0052

Attorney Docket No.: 10388-02-TBP

ASSIGNMENT

WHEREAS, WE, Robert MOSKOVICH, Wenjin XI, Yanmei JI, Jifen YANG, and Yuanqiang FANG (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/493762, filed June 12, 2014, naming the ASSIGNOR(S) as inventor(s), and entitled ORAL CARE IMPLEMENT PACKAGE; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>June 12, 2014</u>. (date of filing)

(date of fiffing)

PATEN (Sheet 1 of 4)
REEL: 033272 FRAME: 0053

Attorney Docket No.:10388-02-TBP

| IN TESTIMONY WHEREOF, I he | ereunto set m | y hand and seal this day of |
|---|----------------|---|
| 10NE 201.4 | remino sei ili | iy nand and sear this day of |
| | | |
| | | Robert MOSKOVICH |
| | Address: | 20 Jensen Street |
| | 11001000 | East Brunswick, New Jersey 08816 |
| | | United States of America |
| State of Dew Tersey | | |
| State of New Tersey County of Middlesex On this 5th day of June | o | W. |
| On thisday of | | 2014, before me, a Notary Public in |
| and for the State and County aforesaid, pe | | |
| be the person of that name, who executed t | the foregoing | g instrument in my presence. |
| | Mic | but finead |
| | NO | OTARY PUBLIC |
| | | MICHELE KONRAD ARY PUBLIC OF NEW JERSEY Commission Expires 8/18/2015 |
| IN TESTIMONY WHEREOF, I he | ereunto set m | y hand and seal this day of |
| | 4000000000.11 | Wenjin XI |
| | Address: | Room 203, No. 8, Dong San Li Qiao 170; Pu Dong New Area, Shanghai CHINA |
| State of | | CHINA |
| County of | | |
| On this day of and for the State and County aforesaid, per | | 20, before me, a Notary Public in |
| and for the State and County aforesaid, per | rsonally appo | eared the above signatory, known to me to |
| be the person of that name, who executed t | he foregoing | instrument in my presence. |
| | | |
| | NO | OTARY PUBLIC |

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| IN TESTIN | MONY WHEREOF | ² , I hereunto set my | hand and scal this | _day of |
|---------------------------|---|---|--|---|
| | | | Robert MOSKOVICE | 1 |
| | | Address: | 20 Jensen Street East Brunswick, New United States of Am | |
| State of | | | | |
| County of | Ann ha | | 400 % | F. J |
| | day of | d manionally conso | 20, before me, a hard the above signatory, | votary Public in |
| be the person of th | na county atoresar at name, who exec | u, personary appea med the foreacing i | nstrument in my presence | VIIOMU IO ÜÜÜ (O |
| Se and Description of the | | mor are coregoing i | non announ un mil brootin | ₩ |
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| | | NO | TARY PUBLIC | |
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| Tiron | 20 K | 7, I hereunto set my | nano ano seai this 2 | _day of |
| | | 1/94 | Werlin XI | J |
| | | Address: 1 | Room 203, No. 8, Dong | Son Fi Oina |
| | | | 170; Pu Dong New Ares CHINA | |
| State of | | | 200 mary 14 a | |
| County of | | | | |
| On this | day of | | 20, before me, a N | Votary Public in |
| and for the State at | nd County aforesai | | red the above signatory, | |
| be the person of the | at name, who exec | uted the foregoing i | nstrument in my presence | 2 |
| | | | | |
| | | | | . · · · · · · · · · · · · · · · · · · · |
| | | NOI | TARY PUBLIC | |

(Sheet 2 of 4)

PATENT REEL: 033272 FRAME: 0055

| IN TESTIMONY WHEREOF | F, I hereunto set my hand and seal this day of |
|---|--|
| | FRUA (onne]; |
| | Yanmei JI |
| | Address: 8 Gaolujie Road |
| | HangJi Town, HanJiang Area |
| | Yangzhou 225111 CHINA |
| State of | |
| County of | |
| On this day of | 20, before me, a Notary Public in id, personally appeared the above signatory, known to me to |
| and for the State and County aforesai be the person of that name, who exec | id, personally appeared the above signatory, known to me to uted the foregoing instrument in my presence. |
| | NOTARY PUBLIC |
| | , I hereunto set my hand and seal this3_ day of |
| June 2014 | Tifen YANG |
| | Address: 8 Gaolujie Road |
| | HangJi Town, HanJiang Area |
| | Yangzhou 225111 CHINA |
| State of | |
| County of | |
| | 20_, before me, a Notary Public in id, personally appeared the above signatory, known to me to uted the foregoing instrument in my presence. |
| | NOTARY PUBLIC |

(Sheet 3 of 4)

Attorney Docket No.:10388-02-TBP

| IN TESTIN | | F, I hereunto set my hand and seal this 32 day of Fanguing FANG Yuanqiang FANG |
|--|--------|---|
| | | Address: 8 Gaolujic Road HangJi Town, HanJiang Arca Yangzhou 225111 CHINA |
| State of | | |
| County of | | |
| 7- | day of | |
| | | id, personally appeared the above signatory, known to me to uted the foregoing instrument in my presence. |
| | | NOTARY PUBLIC |

(Sheet 4 of 4)

PATENT REEL: 033272 FRAME: 0057

RECORDED: 07/09/2014