PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2932479

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------------|----------------|
| SUSANA FERNANDEZ-PRIETO | 07/29/2013 |
| NEIL JOSEPH LANT | 09/04/2013 |
| VINCENZO GUIDA | 07/22/2013 |

RECEIVING PARTY DATA

| Name: | The Procter & Gamble Company | |
|-------------------|---------------------------------|--|
| Street Address: | Attention: Chief Patent Counsel | |
| Internal Address: | One Procter & Gamble Plaza | |
| City: | Cincinnati | |
| State/Country: | OHIO | |
| Postal Code: | 45202 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 14327603 |

CORRESPONDENCE DATA

Fax Number: (513)945-6868

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5139837598

Email: meenach.sa@pg.com

Correspondent Name: THE PROCTER & GAMBLE COMPANY

Address Line 1: 299 EAST SIXTH STREET

Address Line 2: CENTRAL DOCKETING- 4TH FLOOR

Address Line 4: CINCINNATI, OHIO 45202

| ATTORNEY DOCKET NUMBER: | CM3891L |
|-------------------------|-----------------------------|
| NAME OF SUBMITTER: | GREGORY S. DARELY-EMERSON |
| SIGNATURE: | /Gregory S. Darley-Emerson/ |
| DATE SIGNED: | 07/10/2014 |

Total Attachments: 6

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PATENT 502885882 REEL: 033283 FRAME: 0632

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Structured liquid compositions, Attorney's Docket No. CM3891FL and filed in the European Patent Office as Number 13 176 301.3, on July 12, 2013. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Susana FERNANDEZ-PRIETO of Procter & Gamble, Temselaan 100, 1853 Strombeek-Bever, Belgium;

Neil Joseph LANT of Procter & Gamble Technical Centres, Whitley Road, Longbenton, Newcastle upon Tyne, NE12 9TS, United Kingdom;

Vincenzo GUIDA of Procter & Gamble Pomezia Plant, Via Adreatine, 00040 S. Polomba – Pomezia, Italy;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 14/327,603 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

| . 8 | Attorney Docket Number CM3892FL |
|--|---|
| Signadi | Page 2 of 2 |
| Signed: Susana FERNANDEZ-PRIETO | Date 3 (3) (2) (3) |
| | |
| STATEMENT OF WITNESS: | |
| | |
| I, ALBERT GASULL MORALES (name of witness | s), declare that I was personally present and did |
| see _ Susana FERNANDEZ-PRIETO _ duly sign at | nd execute the above assignment. I make this |
| Statement conscientiously believing it to be true and ke if made under oath or affirmation, and with the know | nowing that it is of the same force and effect as |
| herein may be punishable by law. | vicuge that knowingly induling faise statements |
| • | 1/// L V., 54LA |
| NOTOT CLASHILLANDONITA | $= \alpha / (1/a) $ |
| ALBERT GASULT-MORALES | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |
| Witness printed name | Witness signature |
| / | <i>*</i> |
| | |
| Signed: | |
| Neil Joseph LANT | Date |
| | Date |
| STATEMENT OF WITNESS: | |
| I (nome of witness | a) declare that I may be a 1 1 2 1 |
| see Neil Joseph LANT duly sign and execute | s), declare that I was personally present and did |
| conscientiously believing it to be true and knowing th | at it is of the same force and effect as if made |
| under oath or affirmation, and with the knowledge that | knowingly making false statements herein may |
| be punishable by law. | • |
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| | |
| Witness printed name | Witness signature |
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| | |
| Signed: | |
| Vincenzo GUIDA | Date |
| STATEMENT OF WITNESS: | |
| T . | |
| I, | s), declare that I was personally present and did |
| see _ Vincenzo GUIDA _ duly sign and execute to conscientiously believing it to be true and knowing the | at it is of the same force and effect as if made |
| under oath or affirmation, and with the knowledge that | knowingly making false statements herein may |
| be punishable by law. | |
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| | |
| Witness printed name | Witness signature |

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Structured liquid compositions, Attorney's Docket No. CM3891FL and filed in the European Patent Office as Number 13 176 301.3, on July 12, 2013. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

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| Witness printed name | Witness signature |
|---|--|
| see _ Vincenzo GUIDA _ duly s conscientiously believing it to be tr | (name of witness), declare that I was personally present and did ign and execute the above assignment. I make this Statement ue and knowing that it is of the same force and effect as if made the knowledge that knowingly making false statements herein may |
| STATEMENT OF WITNESS: | |
| Signed: Vincenzo GUIDA | Date |
| | |
| EVAN MAGENNS Witness printed name | Witness signature |
| conscientiously believing it to be tr | (name of witness), declare that I was personally present and did sign and execute the above assignment. I make this Statement ue and knowing that it is of the same force and effect as if made the knowledge that knowingly making false statements herein may |
| STATEMENT OF WITNESS: | |
| Signed: New Torph Last Neil Joseph LANT | 4th Spkmber 2013 Date |
| Witness printed name | Witness signature |
| Statement conscientiously believing | _ (name of witness), declare that I was personally present and did ΓO _ duly sign and execute the above assignment. I make this it to be true and knowing that it is of the same force and effect as and with the knowledge that knowingly making false statements |
| | |
| Susana FERNANDEZ-PRIETO | Date |

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| Signed: | |
|--|--|
| Susana FERNANDEZ-PRIETO | Date |
| STATEMENT OF WITNESS: | |
| Statement conscientiously believing | _ (name of witness), declare that I was personally present and did TO _ duly sign and execute the above assignment. I make this it to be true and knowing that it is of the same force and effect as and with the knowledge that knowingly making false statements |
| Witness printed name | Witness signature |
| Signed: Neil Joseph LANT STATEMENT OF WITNESS: | Date |
| I, see _ Neil Joseph LANT _ duly s conscientiously believing it to be true | _ (name of witness), declare that I was personally present and did sign and execute the above assignment. I make this Statement he and knowing that it is of the same force and effect as if made the knowledge that knowingly making false statements herein may |
| Witness printed name | Witness signature |
| Signed: Im had Vincenzo GUIDA | 22/7 /2013 Date |
| STATEMENT OF WITNESS: | • |
| see _ Vincenzo GUIDA _ duly si conscientiously believing it to be tru | _ (name of witness), declare that I was personally present and did gn and execute the above assignment. I make this Statement are and knowing that it is of the same force and effect as if made the knowledge that knowingly making false statements herein may |
| UMBERN WARP) Witness printed name Global_General_Assignment.doc Rev. 10/2012 | Witness signature |

RECORDED: 07/10/2014