

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2936044

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
FREDERICK B COHEN	07/05/2014
RECEIVING PARTY DATA	
Name:	MANAGEMENT ANALYTICS, INC.
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City:	PEBBLE BEACH
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8095492
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	511-000210US
NAME OF SUBMITTER:	STEPHEN J LEBLANC
SIGNATURE:	/stephen j leblanc/
DATE SIGNED:	07/14/2014
Total Attachments: 2	
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source=511-000210US_assignment#page2.tif	

ASSIGNMENT OF PATENT APPLICATION

Whereas, FREDERICK B. COHEN, of Pebble Beach, California, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: METHOD AND/OR SYSTEM FOR PROVIDING AND/OR ANALYZING INFLUENCE STRATEGIES

Filing Date: 11-01-2006

Patent No.: 8,095,492

Application No.: 11/591,725; and

Whereas, MANAGEMENT ANALYTICS, INC. a corporation incorporated under the laws of the State of California, located at 3058 Whalers Way, Pebble Beach, CA 93953, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents does assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and which claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that Assignor will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has signed his/her name on the date indicated.

Dated: 2014-07-05 _____ /Fred Cohen/ _____
Frederick B. Cohen

SIGNATURE WITNESSED BY:

(1) Date: _____
Signature of Witness

Assignment
Application No.: 12/753,857
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