

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
FUMIHIRO KAWASAKI	06/10/2014
ATSUYOSHI MATSUDA	06/29/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	RAKUTEN INC.
<b>Street Address:</b>	4-12-3, HIGASHISHINAGAWA, SHINAGAWA-KU
<b>City:</b>	TOKYO
<b>State/Country:</b>	JAPAN
<b>Postal Code:</b>	140-0002
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14369473
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	Q213136
<b>NAME OF SUBMITTER:</b>	DARRYL HUNTER, NEW APPS SPECIALIST
<b>SIGNATURE:</b>	/Darryl Hunter/
<b>DATE SIGNED:</b>	07/11/2014
<b>Total Attachments: 1</b>	
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## Assignment

Whereas, I/We, Fumihito KAWASAKI and Atsuyoshi MATSUDA, of Shinagawa-ku, Tokyo, Japan hereinafter called assignor(s), have invented certain improvements in

INFORMATION PROCESSING APPARATUS, INFORMATION PROCESSING METHOD, INFORMATION PROCESSING PROGRAM, AND RECORDING MEDIUM STORING THEREON INFORMATION PROCESSING PROGRAM

and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_; and

Whereas, Rakuten, Inc. of  
4-12-3 Higashishinagawa, Shinagawa-ku, Tokyo 140-0002 Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. § 119, and I/we request the Director - U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 14/369,473 and Confirmation number 7886, filed June 27, 2014) the filing date and application number of said application when known.

Date: 6/10/2014 Fumihito Kawasaki

Date: 6/29/2014 Atsuyoshi Matsuda

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. § 261)