PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2936259

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------|----------------|
| Ryan Tu | 06/13/2014 |
| Tark Abed | 06/27/2014 |
| Feng Hao Yu | 06/13/2014 |

RECEIVING PARTY DATA

| Name: | COUP BRANDS IP, LLC | |
|-----------------|---------------------|--|
| Street Address: | 3909 PARK ROAD | |
| City: | BENICIA | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94105 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29494819 |

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (512) 472-5070

Correspondent Name: KENNETH W. DARBY
Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

apsi@fr.com

| ATTORNEY DOCKET NUMBER: | 39205-0003001 |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | VERONICA JUAREZ |
| SIGNATURE: | /Veronica Juarez/ |
| DATE SIGNED: | 07/14/2014 |

Total Attachments: 6

Email:

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PATENT

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PATENT REEL: 033302 FRAME: 0462

ASSIGNMENT

This Assignment assigns (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

We authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in our names or in the Assignee's name.

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

We will communicate to the Assignee (or at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter, will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and

documents, and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

Assignment Page 2 of 6

| rata Abeta | |
|---|--------------|
| ACKNOWLEDGMENT | 222222222222 |
| State of California County of CANTA On James 27. 2019 before me, SAM SAMINOTARY PULL (insert name and title of the officer) | ۷ |
| personally appeared | ne in |
| I certify under PENALTY OF PERJURY under the laws of the State of California that the for paragraph is true and correct. | egoing |
| WITNESS my hand and official seal. Signature SAM SAHI Commission # 1919265 Notary Public - California Santa Clara County My Comm. Expires Jan 25, 2015 (Seal) | |

| DATE: 6/13/14 |
|---|
| Feng Hao Yu |
| ACKNOWLEDGMENT |
| State of California County of Stude County of State Of California |
| On July 13, 2014 before mc, SKAUR Church public) (insert name and title of the officer) |
| personally appeared |
| I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. |
| WITNESS my hand and official seal. WITNESS my hand and official seal. OFFICIAL COMM. # 2016055 SANTA CLARA COUNTY OF COMM. EXPIRES APPRIL 8, 2017 |
| Signature (Seal) |

| Ryan Tu DAT | TE: 6/13/14 |
|--|--|
| ACKNO | VLEDGMENT |
| State of California County of Solano On 6-13-14 before me | , <u>Jeny Pendleton</u> Notary (insert name and title of the officer) |
| personally appeared who proved to me on the basis of satisfactory e subscribed to the within instrument and acknow | vidence to be the person(s) whose name(s) is/ase vledged to me that he/she/they executed the same in by his/hef/their signature(s) on the instrument the |
| I certify under PENALTY OF PERJURY unde paragraph is true and correct. | r the laws of the State of California that the foregoing |
| WITNESS my hand and official seal. Signature July tendle | Commission # 2054277 Notary Public - California Solano County My Comm. Expires Jan 5, 2018 (Seal) |

| The Assignee hereby acknowledges and accepts the foregoing assignment. | | |
|--|--|--|
| Assignee: COUP BRANDS IP, LLC | | |
| Signature: Date: | | |
| Name: Ryan Tu | | |
| Title: President | | |
| | | |
| ACKNOWLEDGMENT | | |
| State of California County of Oan On | | |
| I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. Signature S | | |

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RECORDED: 07/14/2014