

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2936510

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HAYOON KIM	12/23/2010
HAEKWANG KIM	10/16/2010
JOOHEE MOON	10/16/2010
YUNGLYUL LEE	10/16/2010
BYEUNGWOO JEON	10/12/2010
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City:	SEOUL
State/Country:	REPUBLIC OF KOREA
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14330156
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NAME OF SUBMITTER:	YOON S. HAM
SIGNATURE:	/Yoon S. Ham/
DATE SIGNED:	07/14/2014
Total Attachments: 2	
source=126587-0061CON_Assignment#page1.tif	

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- 1) KIM, Hayoon
- 2) KIM, Haekwang
- 3) MOON, Joohee
- 4) LEE, Yunglyul
- 5) JEON, Byeungwoo

who has made a certain new and useful invention, hereby sells, assigns and transfers unto

SK TELECOM. CO., LTD, a Korean Corporation having a place of business at 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled

METHOD AND APPARATUS FOR IMAGE ENCODING/DECODING

- (a) for which an application for United States Letters Patent was filed on _____, and identified by United States Patent Application No. _____; or
- (b) for which an application for United States Letters Patent was executed on _____,


and the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

1)

Name:

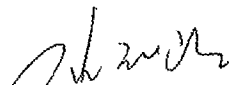

KIM, HAYOON

Date:

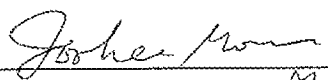
Dec. 23 / 2010

ASSIGNMENT

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2) 
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OCT. 16/2010
Date:

3) 
Name: MOON, JOO HEE

OCT. 16/2010
Date:

4) 
Name: LEE, YUNG LYUL

OCT. 16/2010
Date:

5) 
Name: JEON, BYEUNG WOO

OCT. 12, 2010
Date: