

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2941549

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JULIE MCDONNELL	07/11/2014
JOSEPH A. MCDONNELL	07/11/2014
RECEIVING PARTY DATA	
Name:	GREAT INNOVATIONS, LLC
Street Address:	2301 SW 145TH AVENUE
City:	MIRAMAR
State/Country:	FLORIDA
Postal Code:	33027
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29437003
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	615-742-6200
Email:	kmccabe@bassberry.com
Correspondent Name:	BASS, BERRY & SIMS, PLC
Address Line 1:	P.O. BOX 14532
Address Line 4:	WASHINGTON, D.C. 20004-2403
ATTORNEY DOCKET NUMBER:	119539-117
NAME OF SUBMITTER:	TERRY L. CLARK
SIGNATURE:	/TERRY L. CLARK/
DATE SIGNED:	07/16/2014
Total Attachments: 4	
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source=119539-117_Assignments#page3.tif	
source=119539-117_Assignments#page4.tif	

ASSIGNMENT

Atty. Docket No. 119539-117

WHEREAS, the undersigned, hereinafter referred to collectively as Assignors, have invented:

PURSE INSERT

for which Assignors are about to make or have made United States or International application for patent

- (a) ☐ executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
- (b) ☐ executed on _____, _____, _____; or
- (c) ☒ filed on **November 12, 2012**, and assigned Serial No. **29/437,003** or PCT International Application No. _____; and

WHEREAS, GREAT INNOVATIONS, LLC, having a principal place of business at 2301 SW 145th Avenue, Miramar, FL 33027, hereinafter referred to as Assignee, is desirous of acquiring all right, title, and interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignors agree to, and hereby do, sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention as described in the aforesaid application and all United States Letters Patent which may be granted therefore, and all divisions, continuations, reissues, reexaminations and extensions thereof, these rights, title and interest to be held and enjoyed by Assignee to the full end of the term for which the Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignors had this assignment and sale not been made, and the right to sue for, and recover for past infringements of, or liabilities for, any of the rights relating to any of the applications or patents resulting therefrom;

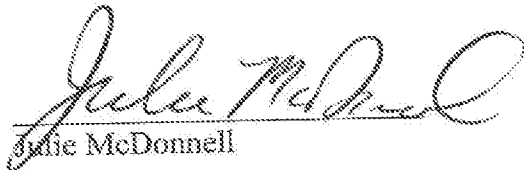
Assignors hereby covenant and agree to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for

patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignors hereby covenant that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignors hereby request the United States Patent and Trademark Office to issue the Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue the Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

The undersigned hereby grant(s) the law firm of BASS, BERRY & SIMS PLC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.


Julie McDonnell

7-11-14
Dated

11587312.2

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Atty. Docket No. 119539-117

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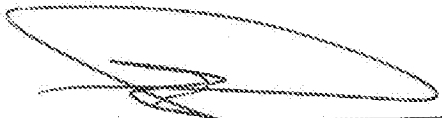
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Joseph A. McDonnell

7-11-14
Dated

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