502895684 07/17/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2942281

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BABACK ELMIEH	07/15/2014
DARREN MARK AUSTIN	07/16/2014
BRIAN M. COLLINS	07/15/2014
MARK JASON OFTEDAL	07/16/2014
JAN J. PINKAVA	07/16/2014
DOUGLAS PAUL SWEETLAND	07/15/2014

RECEIVING PARTY DATA

Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14333387
Application Number:	61856445

CORRESPONDENCE DATA

Fax Number: (509)755-7252

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5097557262

Email: connelly@wolfe-sbmc.com

Correspondent Name: WOLFE-SBMC **Address Line 1:** 601 W. MAIN AVE.

Address Line 2: SUITE 1300

Address Line 4: SPOKANE, WASHINGTON 99201

ATTORNEY DOCKET NUMBER:	561221US
NAME OF SUBMITTER:	MICHAEL K. COLBY
SIGNATURE:	/Michael K. Colby, Reg. No. 45816/
DATE SIGNED:	07/17/2014

502895684 PATENT REEL: 033331 FRAME: 0472

Total Attachments: 12 source=561221US_ExecutedAssignments#page1.tif source=561221US_ExecutedAssignments#page2.tif source=561221US_ExecutedAssignments#page3.tif source=561221US_ExecutedAssignments#page4.tif source=561221US_ExecutedAssignments#page5.tif source=561221US_ExecutedAssignments#page6.tif source=561221US_ExecutedAssignments#page7.tif source=561221US_ExecutedAssignments#page8.tif source=561221US_ExecutedAssignments#page9.tif source=561221US_ExecutedAssignments#page10.tif source=561221US_ExecutedAssignments#page11.tif source=561221US_ExecutedAssignments#page12.tif

PATENT REEL: 033331 FRAME: 0473

ASSIGNMENT

Whereas I, the ASSIGNOR herein,

Baback Elmieh

Palo Alto, CA 94306, USA

have invented Visual Storytelling on a Mobile Media-Consumption Device (Docket No. 561221US),

described, illustrated, and claimed in a provisional application in the United States of America filed on

July 19, 2013 and assigned U.S. Provisional Patent Application Number 61/856,445.

WHEREAS, GOOGLE INC., the ASSIGNEE herein, is a corporation organized and existing

under the laws of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway,

Mountain View, California 94043, USA, desires to acquire the entire right, title and interest in and to said

inventions, applications and Letters Patent to be granted and issued thereon;

NOW, THEREFORE, I, the said ASSIGNOR, have assigned and do hereby assign, transfer and

set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said

inventions and all improvements thereon, in and to said patent application for Letters Patent thereon, in

and to patent applications pertaining to or based upon said inventions and applications, including

divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent

which may be granted and issued on said inventions and applications, or any of them, not only for, to and

in the United States of America, its territories and possessions, but for, to and in all countries foreign

thereto, together with and including all priority rights based upon any and all applications in the United

States of America covered by this Assignment.

And for the above-named considerations, I do hereby agree that I will, at the request of said

ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other

papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary

or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to

perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and

Letters Patent.

And for the above-named considerations, I do hereby authorize and empower the ASSIGNEE, its

successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said

PATENT

Baback Elnieh Baback Elmieh	Date
R / C · /	Jul 15, 2014
Signed:	
States in which applications for Letters Patent	can be so made or Letters Patent so obtained.
inventions before competent International Au	thorities and in any and all countries foreign to the United
inventions before competent International Au	thorities and in any and all countries foreign to the United

PATENT REEL: 033331 FRAME: 0475

ASSIGNMENT

Whereas I, the ASSIGNOR herein,

Darren Mark Austin

San Jose, CA 95125, USA

have invented Visual Storytelling on a Mobile Media-Consumption Device (Docket No. 561221US),

described, illustrated, and claimed in a provisional application in the United States of America filed on

July 19, 2013 and assigned U.S. Provisional Patent Application Number 61/856,445.

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or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to

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Letters Patent.

And for the above-named considerations, I do hereby authorize and empower the ASSIGNEE, its

successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said

PATENT

inventions before competent International Authorities	and in any and all countries foreign to the United
States in which applications for Letters Patent can be so	made or Letters Patent so obtained.
Signed:	
/ Danen Austin / Darren Mark Austin	Jul 16, 2014
Darren Mark Austin	Date

PATENT Page 2 of 2 **REEL: 033331 FRAME: 0477**

ASSIGNMENT

Whereas I, the ASSIGNOR herein,

Brian M. Collins

South San Francisco, CA 94080, USA

have invented Visual Storytelling on a Mobile Media-Consumption Device (Docket No. 561221US),

described, illustrated, and claimed in a provisional application in the United States of America filed on

July 19, 2013 and assigned U.S. Provisional Patent Application Number 61/856,445.

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PATENT

inventions before competent International Authorities a	nd in any and all countries foreign to the United	
States in which applications for Letters Patent can be so made or Letters Patent so obtained.		
Signed:		
	I.J. 45, 2044	
Brian Collins /	Jul 15, 2014	
Brian M. Collins	Date	

PATENT Page 2 of 2 **REEL: 033331 FRAME: 0479**

ASSIGNMENT

Whereas I, the ASSIGNOR herein,

Mark Jason Oftedal

Naperville, IL 60540, USA

have invented Visual Storytelling on a Mobile Media-Consumption Device (Docket No. 561221US),

described, illustrated, and claimed in a provisional application in the United States of America filed on

July 19, 2013 and assigned U.S. Provisional Patent Application Number 61/856,445.

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successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said

PATENT

inventions before competent International	rumonnes and in any a	and an countries foreign to the Oni
States in which applications for Letters Pate	nt can be so made or Le	etters Patent so obtained.
Signed:		
1 Mark Ofredal	Jul 1	16, 2014
Mark Jason Oftedal	Date	
	2 4.40	

PATENT Page 2 of 2 **REEL: 033331 FRAME: 0481**

ASSIGNMENT

Whereas I, the ASSIGNOR herein,

Jan J. Pinkava

Portland, OR 97210, USA

have invented Visual Storytelling on a Mobile Media-Consumption Device (Docket No. 561221US),

described, illustrated, and claimed in a provisional application in the United States of America filed on

July 19, 2013 and assigned U.S. Provisional Patent Application Number 61/856,445.

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successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said

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States in which applications for Letters Patent can be s	o made or Letters Patent so obtained.
Signed:	
/ Jan Pinkava / Jan J. Pinkava	Jul 16, 2014 Date

inventions before competent International Authorities and in any and all countries foreign to the United

ASSIGNMENT

Whereas I, the ASSIGNOR herein,

Douglas Paul Sweetland

Los Angeles, CA 90027, USA

have invented Visual Storytelling on a Mobile Media-Consumption Device (Docket No. 561221US),

described, illustrated, and claimed in a provisional application in the United States of America filed on

July 19, 2013 and assigned U.S. Provisional Patent Application Number 61/856,445.

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inventions before competent International Authorities a	and in any and all countries foreign to the United	
States in which applications for Letters Patent can be so made or Letters Patent so obtained.		
Signed:		
/ Ango Charles /	Jul 15, 2014	
/ Douglas Paul Sweetland	Date	

Page 2 of 2 **PATENT REEL: 033331 FRAME: 0485**