502895789 07/17/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2942386

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YING SUN	06/12/2014
JEFFREY M. WU	06/12/2014
ALI FASSIH	07/16/2014

RECEIVING PARTY DATA

Name:	JOHNSON & JOHNSON CONSUMER COMPANIES, INC.	
Street Address:	GRANDVIEW ROAD	
City:	SKILLMAN	
State/Country:	NEW JERSEY	
Postal Code:	08558	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14230535

CORRESPONDENCE DATA

Fax Number: (732)524-2808

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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Correspondent Name: BERNARD F. PLANTZ

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ATTORNEY DOCKET NUMBER:	JCO5134USNP	
NAME OF SUBMITTER:	DANA DEINSTADT	
SIGNATURE:	/Dana Deinstadt/	
DATE SIGNED:	07/17/2014	

Total Attachments: 4

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PATENT 502895789 REEL: 033332 FRAME: 0048

ASSIGNMENT

WHEREAS, Ying Sun, Jeffrey M. Wu and Ali Fassih residing at 90 Woodview Road, Belle Mead, New Jersey 08502, 37 McComb Road, Princeton, New Jersey 08540, and 48 Arthur Glick Road, Franklin Park, New Jersey 08823 respectively (hereinafter called "Assignors"), have made certain new and useful inventions or discoveries relating to

COMPOSITIONS AND METHODS FOR ENHANCING THE TOPICAL APPLICATION OF AN ACIDIC BENEFIT AGENT

for which they have executed an application for Letters Patent of the United States; and

WHEREAS, Johnson & Johnson Consumer Companies, Inc., a corporation of the State of New Jersey, (hereinafter called "Assignee"), is desirous of acquiring Assignors' entire right, title, and interest therein:

KNOWN NOW, THEREFORE, BEITthat for and consideration of the sum of One Dollar and other valuable considerations, the receipt of which is hereby acknowledged, Assignors have sold, assigned, and transferred, and do hereby sell, assign and transfer unto said Assignee their entire right, title and interest in and to all said inventions and discoveries disclosed in said application whose identification above is hereby authorized, and in and to said application, substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment and sale had not been made;

And Assignors hereby authorize and request the Commissioner of Patents of the United States to issue said Letters Patent in accordance with this Assignment;

And for the consideration aforesaid, Assignors covenant and agree with said Assignee that he has a full and unencumbered title to the inventions and discoveries above described and hereby assigned, which title they warrant unto said Assignee, its successors and assigns;

PATENT REEL: 033332 FRAME: 0049 And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this day of , 2014

Ying Sun (L.S.

STATE OF New Jersey)

) ss.

COUNTY OF Middlesex

BE IT REMEMBERED, That on this day of day of line, 2014, before me, a Notary Public, personally appeared Ying Sun, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him the contents thereof, he did acknowledge that he signed, sealed, and delivered the same as his voluntary act and deed for the uses and purposes therein expressed.

Notary Public

SHANNON MONTULET NOTARY PUBLIC OF NEW JERSEY I.D. # 2412534 My Commission Expires 9/20/2016

> PATENT REEL: 033332 FRAME: 0050

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this /2 day of $J_{WHE'}$ 2014

Jeffrey M. Wu (L.S.)

STATE OF NOW JETSEY

) ss.

COUNTY OF middlesex

BE IT REMEMBERED, That on this day of June, 2014, before me, a Notary Public, personally appeared Jeffrey M. Wu, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him the contents thereof, he did acknowledge that he signed, sealed, and delivered the same as his voluntary act and deed for the uses and purposes therein expressed.

SHANNON MONTULET NOTARY PUBLIC OF NEW JERSEY I.D. # 2412534 My Commission Expires 9/20/2016

> PATENT REEL: 033332 FRAME: 0051

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this /6+4 day of Toly , 2014

7/16/2014 (L.S.)

STATE OF New Jersey

) ss.

COUNTY OF Middlesony

BE IT REMEMBERED, That on this day of July, 2014, before me, a Notary Public, personally appeared Ali Fassih, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him the contents thereof, he did acknowledge that he signed, sealed, and delivered the same as his voluntary act and deed for the uses and purps/ses therein expressed.

SHANNON MONTULET NOTARY PUBLIC OF NEW JERSEY I.D. # 2412534 My Commission Expires 9/20/2016

> PATENT REEL: 033332 FRAME: 0052

RECORDED: 07/17/2014