07/17/2014 502895971

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2942568

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LIAH CASPI	07/07/2014
OWEN KEATING	07/07/2014

RECEIVING PARTY DATA

Name:	ALEX TOYS, LLC	
Street Address:	251 UNION STREET	
City:	NORTHVALE	
State/Country:	NEW JERSEY	
Postal Code:	07647	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14332424

CORRESPONDENCE DATA

Fax Number: (215)540-5818

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2155409200

Email: docketing@howsoniplaw.com **HOWSON & HOWSON LLP** Correspondent Name:

Address Line 1: 350 SENTRY PARKWAY, BUILDING 620

Address Line 2: **SUITE 210**

Address Line 4: BLUE BELL, PENNSYLVANIA 19422

ATTORNEY DOCKET NUMBER:	ATY1USA
NAME OF SUBMITTER:	MARIZA MIHAI
SIGNATURE:	/Mariza Mihai/
DATE SIGNED:	07/17/2014

Total Attachments: 2

source=ATY1USA_Assignt#page1.tif source=ATY1USA_Assignt#page2.tif

> **PATENT** REEL: 033332 FRAME: 0920 502895971

ASSIGNMENT

WHEREAS, Liah Caspi and Owen Keating, hereinafter referred to as ASSIGNORS, have made an invention entitled JEWELRY CLASP, said invention being set forth and described in a United States patent application being executed simultaneously with this assignment;

WHEREAS, Alex Toys, LLC a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, and engaged in business at 251 Union Street Northvale, New Jersey 07647, hereinafter referred to as ASSIGNEE, is desirous of acquiring the said invention and any and all applications for Letters Patent and any and all Letters Patent of the United States and foreign countries which may be issued therefor;

NOW, THEREFORE, THIS IS TO WITNESS that in consideration of the sum of One Dollar (\$1.00) paid to each of the ASSIGNORS by ASSIGNEE, the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS have sold, assigned and set over, and hereby do sell, assign and set over, unto ASSIGNEE, its successors and assigns, the entire right, title and interest for, to and within the United States and all foreign countries, in and to the aforesaid invention and in and to any and all applications for Letters Patent and Letters Patent which may be issued therefor in the United States and in any and all foreign countries.

And ASSIGNORS hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all Letters Patent of the United States to ASSIGNEE, its successors and assigns, as the owner of all right, title and interest therein.

And for said consideration, it is hereby covenanted and agreed that, at the request and expense of ASSIGNEE, its successors and assigns, ASSIGNORS will execute any further papers, and do such other acts and things as may be necessary and proper to procure Letters Patent for said invention in the United States and in such foreign countries as ASSIGNEE, its successors and assigns may elect, and vest the full title thereto in ASSIGNEE, its successors and assigns.

PATENT REEL: 033332 FRAME: 0921

ASSIGNORS further authorize and request that Howson & Howson LLP identify the patent application in this assignment by its serial number and filing date when the application is filed.

IN WITNESS WHEREOF, this assignment has been executed by us on the dates accompanying our signatures

7/7/14 Date

ACKNOWLEDGMENT

State of New Jersey

: ss.:

County of Bergen

Be it remembered that, on this ______ day of June, 2014, before me, the subscriber, a notary public, personally appeared Liah Caspi and Owen Keating, who I am satisfied are the grantors named in, and who executed, the within instrument, and they acknowledged that they signed, sealed and delivered the same as their act and deed for the uses and purposes therein expressed.

Notary Public Cardanore

Serial No.: 14/332,424

Filing date: July 16, 2014

Howson & Howson LLP

PATENT REEL: 033332 FRAME: 0922

RECORDED: 07/17/2014