502900650 07/21/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
WALTER MACKLEM	07/03/2014
DAVID NATHANSON	07/08/2014
JIA CHEN	07/04/2014
LUKE BALL	07/21/2014
SHANKARA B. SUBRAMANYA	07/02/2014
KANISHKA MAHESHWARI	07/03/2014
SUSAN KIMBERLIN	07/02/2014

RECEIVING PARTY DATA

Name:	SALESFORCE.COM, INC.
Street Address:	THE LANDMARK @ ONE MARKET STREET
Internal Address:	SUITE 300
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94105

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14275074

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	SALE 1009-3/744USD1
NAME OF SUBMITTER:	DIANE WIZGIRD FOR ERNEST J. BEFFEL, JR.
SIGNATURE:	/Diane Wizgird/
DATE SIGNED:	07/21/2014
	PAIENI

502900650 REEL: 033355 FRAME: 0268

Total Attachments: 2 source=00434886#page1.tif

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PATENT REEL: 033355 FRAME: 0269

Attorney Docket No.: SALE 1009-3/744USD1

COMBINED DECLARATION (37 C.F.R. 1.63) AND ASSIGNMENT FOR UTILITY APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76)

Title of Invention: PERSONALIZING SCOPING AND ORDERING OF OBJECT TYPES FOR SEARCH

As the below named inventor, I hereby declare that:
This declaration is directed to the attached application, or (if following box is checked)
X United States application or PCT international application number 14/275,074 filed on 05-12-2014
The above-identified application was made or authorized to be made by me.
I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, CFR § 1.56.

I hereby state that I have reviewed and understand the contents of the above-identified application, including the claims.

Whereas, I the undersigned inventor have invented certain new and useful improvements as set forth in the above-identified patent application and further identified by the Attorney Docket Number provided above in the header of this document.

And whereas, "ASSIGNED PROPERTY" shall mean (i) the above-identified United States patent application (the "Application"), (ii) the invention disclosed in the Application, (iii) any application for a patent throughout the world directed to the foregoing or claiming priority to the Application, and (iv) any and all patents resulting from the foregoing

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the undersigned inventor hereby irrevocably and unconditionally:

- 1) Sell, assign and transfer to <u>salesforce.com, inc.</u>, a Delaware corporation having a place of business at The Landmark @ One Market, Suite 300, San Francisco, CA 94105, (hereinafter referred to as ("ASSIGNEE"), the entire right title and interest in and to the ASSIGNED PROPERTY.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said ASSIGNED PROPERTY (including division(s), continuation(s), substitutes(s), re-examination(s) or reissue(s)) thereof) to the ASSIGNEE.
- 3) Authorize ASSIGNEE, or anyone it may properly designate, to insert on each page of this instrument (where indicated) the filing date and application number of said Application when known.
- 4) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application (as well as any derivative applications and/or foreign applications based thereon) and/or which are reasonably necessary for the enforcement of patents resulting from such application(s).
- 5) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.

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6) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Signed on the date indicated beside my signature.

Legal Name of Inventor: Walter Macklem

Signature: / Walter Macklem

Date: July 3, 2014 | 07:13 PT

Legal Name of Inventor: David Nathanson

Signature: / David Mathanson

Date: July 8, 2014 | 15:46 PT

Legal Name of Inventor: Jia Chen

Signature: / Jia Chen

Date: July 4, 2014 | 22:36 PT

Legal Name of Inventor: Luke Ball

Signature: / Whe Ball

Date: July 21, 2014 | 07:02 PT

Legal Name of Inventor: Shankara B. Subramanya

Signature: / Shankara B. Subramanya

Date: July 2, 2014 | 15:03 PT

Legal Name of Inventor: Kanishka Maheshwari

Signature: / kanishka Mahushwari

Date: July 3, 2014 | 01:54 PT

Legal Name of Inventor: Susan Kimberlin

Signature: / Date: July 2, 2014 | 16:05 PT

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