

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ROBERT S. DICKERSON	02/14/2004
JEFFREY M. COLLINS	03/17/2003
RECEIVING PARTY DATA	
Name:	VIGNETTE CORPORATION
Street Address:	TWO BARTON SKYWAY
Internal Address:	1601 SOUTH MOPAC EXPRESSWAY
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78746
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14310976
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	VIGN1520-1
NAME OF SUBMITTER:	KATHARINA W. SCHUSTER
SIGNATURE:	/KATHARINA W. SCHUSTER/
DATE SIGNED:	07/22/2014
Total Attachments: 4	
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ASSIGNMENT

This Assignment is made by Robert K. Moore, of Austin, Texas, Robert S. Dickerson, of Atlanta, Georgia and Jeffrey M. Collins, of Austin, Texas ("Assignors").

WHEREAS, Assignors have invented a new and useful invention entitled **SITE AND CHANNEL MANAGEMENT TO ACHIEVE CONTENT REPURPOSING**, for which an application for United States Letters Patent was made on **October 8, 2003**, bearing an application number of **10/681,710**; and

WHEREAS, Assignors believe themselves to be the original inventors of the invention including any and all improvements disclosed in said application ("Invention"); and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Invention, said application, on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application, and any patents, invention registrations or other forms of protection ("Patents") that may be granted for said Invention in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, and transfer to **Vignette Corporation** having a principal place of business at **Two Barton Skyway, 1601 South MoPac Expressway, Austin, Texas 78746** (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said Invention, said application and any Patents that may be granted for said Invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, said application, and any Patents granted for said Invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates provided below.

Name of Sole/First Inventor: **Robert K. Moore**
Signature: _____
Date: _____

Name of Additional Inventor: **Robert S. Dickerson**
Signature: Robert S. Dickerson
Date: 2-14-04

Name of Additional Inventor: **Jeffrey M. Collins**
Signature: _____
Date: _____

ASSIGNMENT

This Assignment is made by **Robert K. Moore, R. Scott Dickerson and Jeffrey M. Collins** ("Assignors").

WHEREAS, Assignors have invented a new and useful invention entitled **SITE AND CHANNEL MANAGEMENT TO ACHIEVE CONTENT REPURPOSING**, for which an application for United States Patent is made, said application having been executed on even date herewith; and

WHEREAS, Assignors believe themselves to be the original inventors of the invention including any and all improvements disclosed in said application ("Invention"); and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Invention, said application and any patents, invention registrations or other forms of protection ("Patents") that may be granted for said inventions in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, and transfer to **VIGNETTE CORPORATION** having a principal place of business at **Two Barton Skyway, 1601 South MoPac Expressway, Austin, TX 78746** (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said Invention, said application and any Patents that may be granted for said Invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignors agree that, upon request and without further compensation, but at no expense to Assignors, he/she and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, said application, and any Patents granted for said Invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Assistant Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Invention,

