

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ALEXANDER FAABORG	07/21/2014
	JOHN NICHOLAS JITKOFF	07/10/2014
	DANIEL MARC GATAN SHIPLACOFF	07/08/2014
RECEIVING PARTY DATA		
Name:	GOOGLE INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14337789	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Correspondent Name:	SHUMAKER & SIEFFERT, P.A.	
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ATTORNEY DOCKET NUMBER:	1133-908US01	
NAME OF SUBMITTER:	BETH M. LINDBLOM	
SIGNATURE:	/Beth M. Lindblom/	
DATE SIGNED:	07/22/2014	
Total Attachments: 1		
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ASSIGNMENT


For good and valuable consideration, which is hereby acknowledged, Alexander Faaborg, John Nicholas Jitkoff and Daniel Marc Gatan Shiplacoff of 1600 Amphitheatre Parkway, Mountain View, California 94043 hereby assign to: Google Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled MANAGAEMENT AND PRESENTATION OF NOTIFICATION CONTENT, filed July 22, 2014, and assigned U.S. Serial Number 14/337,789; this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted disclosing any of said inventions or improvements, and the right to claim priority based on the filing date of any of these applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and We agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, and including any claims for damages by reason of past infringement or for provisional rights, and right to sue for and collect on such claims for the Assignee's own use and benefit. We hereby authorize Google Inc., its employees, and its legal representatives to fill in the serial number and filing date above after this document has been executed.

Date: Jul 21, 2014


Alexander Faaborg (Jul 21, 2014)


Alexander Faaborg

Date: Jul 10, 2014


John Nicholas Jitkoff (Jul 10, 2014)

John Nicholas Jitkoff

Date: Jul 8, 2014


Daniel Marc Gatan Shiplacoff (Jul 8, 2014)

Daniel Marc Gatan Shiplacoff

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