

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2952007

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	CHARLES P. CASHION	07/23/2014
RECEIVING PARTY DATA		
Name:	COASTER PRIDE, LLC	
Street Address:	19619 TRYON STREET	
City:	CORNELIUS	
State/Country:	NORTH CAROLINA	
Postal Code:	28031	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Patent Number:	D704007	
CORRESPONDENCE DATA		
Fax Number:	(877)248-5100	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(877) 248-5100	
Email:	uspto@ti-law.com	
Correspondent Name:	TILLMAN WRIGHT, PLLC	
Address Line 1:	PO BOX 49309	
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28277	
ATTORNEY DOCKET NUMBER:	13010.002	
NAME OF SUBMITTER:	DAVID R. HIGGINS	
SIGNATURE:	/David R. Higgins/	
DATE SIGNED:	07/24/2014	
Total Attachments: 4		
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ASSIGNMENT OF INVENTION RIGHTS

WHEREAS,

Charles P. CASHION
19619 Tryon Street
Cornelius, NC 28031
USA

(hereinafter "Assignor") has or may have invented certain new and useful improvements and/or designs (each hereinafter an "Invention"), for a full description of which reference is here made to the following patent property:

Patent No.: **D704,007**
Titled: **BEVERAGE COASTER**
Inventor: **Charles P. CASHION**
Issued on: **May 6, 2014**

(hereinafter "Patent Property");

WHEREAS,

COASTER PRIDE, LLC
19619 Tryon Street
Cornelius, NC 28031
USA

(hereinafter "Assignee") is desirous of acquiring all rights, title, and interests in, to, and under the Inventions and the Patent Property, and in, to, and under any and all patents that have been or may be obtained for each of the Inventions, together with all rights corresponding thereto;

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has agreed to quitclaim, sell, assign, transfer and convey, and by these presents does hereby quitclaim, sell, assign, transfer and convey, unto Assignee any and all past, present and future right, title, and interest in, to and under:

- The Inventions;
- The right and authorization to file any application for any one or more of the Inventions;
- Any and all applications for patent for any of the Inventions that may be or have been filed in any and all countries, including the Patent Property;
- Any and all patents that may be or have been obtained for any of the Inventions in any and all countries;
- Any reissue, reexamination, extension, renewal, substitution, conversion, confirmation, division, continuation, nonprovisional, provisional, continuation-in-part and the like of any of the foregoing;
- Any application claiming priority to any of the foregoing;
- Any application from which any of the foregoing claims priority; and
- Any past or present right or cause of action arising with respect to any of the foregoing, including any right to sue for patent infringement, and any copyright in any embodiment of an Invention and any derivative right thereof,

(hereinafter collectively "Invention Rights").

FURTHERMORE,

Assignor hereby acknowledges that any and all Invention Rights related to any Invention already may have been under obligations of assignment already to Assignee and in fact may have already been assigned to Assignee, and that this "Assignment of Invention Rights" (hereinafter "Assignment") is being duly executed for at least the purposes of public recordation with the USPTO of Assignee's rights, title, and interests in the Invention Rights.

Assignor hereby covenants and agrees, and binds any and all heirs, administrators, legal representatives, nominees, and assigns, to assist and cooperate with Assignee, at Assignee's expense, in the preparation and prosecution of any application included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any application or patent included within the Invention Rights and, further, to execute and deliver to Assignee any and all petitions, oaths, assignments, or other papers or instruments that may be requested by Assignee in connection herewith.

Effective with respect to each Invention at least as early as the time of conception of each such Invention, Assignor hereby authorizes and empowers Assignee to invoke and claim for any application or patent included within the Invention Rights the benefit of any rights to which Assignor might be entitled under international law or under the laws of any particular country, and to invoke and claim such rights without further written or oral authorization from Assignor.

Assignor hereby consents and agrees that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and, more particularly, in proof of the right of Assignee to claim the aforesaid benefit of the right of priority and the right to file for patent.

Assignor covenants and agrees that this Assignment and all the terms thereof shall inure to the benefit of the successors, assigns, legal representatives, and nominees of Assignee, without further written or oral authorization from Assignor.

Assignor further hereby represents and warrants that Assignor is an original inventor of the Invention; and Assignor has reviewed and understood the contents of the Patent Property.

Finally, Assignor hereby authorizes and requests the Director of the United States Patent & Trademark Office to issue any patent included within the Invention Rights to Assignee.

This Assignment is governed by and shall be construed in accordance with the laws of North Carolina.

[Signature Pages Follow]

This the 23rd day of July, 2014.

Assignor Charles P. Cashion (Signature)

Charles P. CASHION

(Printed Name)

Gene Weekly
Witness #1 Signature

Gene Weekly
Witness #1 Name (print)

2617 Cross Country Rd
Witness #1 Address Line 1

Charlotte, NC 28270
Witness #1 Address Line 2

Kimberly Sipes
Witness #2 Signature

KIMBERLY SIPES
Witness #2 Name (print)

1815 SWAIN DR
Witness #2 Address Line 1

MATTHEWS, NC 28105
Witness #2 Address Line 2

NOTARY CERTIFICATE FOR ACKNOWLEDGEMENT

State of North Carolina)

County of Mecklenburg)

United States of America

On this 23rd day of July, 2014

I certify that the following person personally appeared before me and acknowledged to me that he or she voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated:

Charles P. Cashion (person appearing before notary)

Notary Signature: Karen Bliss Hummell

Printed Name: Karen Bliss Hummell

My Commission Expires: My commission expires May 2, 2015

(Notary Seal)

ACCEPTANCE BY ASSIGNEE

Assignee hereby accepts the assignment of the Invention Rights as set forth above.

This the 23rd day of July, 2014

COASTER PRIDE, LLC

(Assignee)

By:

Charles P. Cashion

(Signature)

CHARLES P. CASHION

(Printed Name)

(Representative Title)

Genie Weekley
Witness #1 Signature

Kimberly Sipes
Witness #2 Signature

Genie Weekley
Witness #1 Name (print)

KIMBERLY SIPES
Witness #2 Name (print)

2617 Cross Country Rd
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On this 23rd day of July, 2014

I certify that the following person personally appeared before me and acknowledged to me that he or she voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated:

Charles P. Cashion (person appearing before notary)

Notary Signature: Karen Bliss Hummell

Printed Name: Karen Bliss Hummell

My Commission Expires: My commission expires May 2, 2015

(Notary Seal)