502907212 07/25/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
KAROL R. BAUGH	07/03/2014

RECEIVING PARTY DATA

Name:	KBAUGH BLUE LLC
Street Address:	5105 WILD LIFE TRAIL
City:	THREE LAKES
State/Country:	WISCONSIN
Postal Code:	54562

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	61618458
Application Number:	13854912
Application Number:	13888026

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: FANTASTIC IP CONSULTING
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ATTORNEY DOCKET NUMBER:	106.001US2	
AME OF SUBMITTER: EDUARDO E. DRAKE		
SIGNATURE: /Eduardo E. Drake/		
DATE SIGNED:	07/25/2014	

Total Attachments: 2

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PATENT 502907212 REEL: 033390 FRAME: 0005

PATENT ASSIGNMENT AGREEMENT

THIS PATENT ASSIGNMENT AGREEMENT (the "Agreement"), is made and entered into this 3 rd day of July 2014 (the "Effective Date"), by and between Karol R. Baugh ("Assignor") and KBaugh Blue LLC, a limited liability company organized under the laws of Wisconsin, having offices at 5105 Wild Life Trail, Three Lakes, WI 54562 ("Assignee"). Assignor and Assignee are also referred to in this Agreement each as a "Party" and collectively as the "Parties."

WHEREAS, Assignor is the owner of all rights, title and interest in and to the inventions (the "Inventions") as described and claimed in the following United States and foreign patents and patent application (collectively the "Patents"):

App. No./ Date of Filing	Title	Inventor/Owner	
61/618,458 MARCH 30, 2012	Universal System, Components, and Methods for Balancing Fishing Rods	Karol R. Baugh	
2810890 (Canada) APRIL 2, 2013	Universal System, Components, and Methods for Balancing Fishing Rods	Karol R. Baugh	
13/854,912 APRIL 1, 2013	Universal System, Components, and Methods for Holding Fishing Rods	Karol R. Baugh	
13/888,026 MAY 6, 2013	Universal System, Components, and Methods for Holding Fishing Rods	Karol R. Baugh	

WHEREAS, Assignor and Assignee have agreed that Assignor shall sell, transfer, assign and set over unto Assignee and Assignee shall accept, all rights, title and interest in and to the Patents as specified in this Agreement;

NOW, THEREFORE, in consideration of the mutual covenants and agreements of the Parties and pursuant to the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed as follows:

I. ASSIGNMENT

1. Assignor hereby sells, transfers, assigns and sets over to Assignee all rights, title and interest (for all countries) in and to the Patents, and all the rights and privileges under any letters patent that may be granted under any continuations, divisions, reissues, reexaminations, renewals and extensions therefore and thereon and all continuations, divisions, reissues, reexaminations, renewals and extensions thereof; and all applications for industrial property protection, including without limitation, all applications for patents, utility models, copyright, and designs which may hereafter be filed for said Inventions and Patents in any country or countries, together with the right to file such applications and the right to claim for the same the priority rights derived from the Patents under the patent laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such applicarent.

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limitation, all applications for patents, utility models, copyrights and designs which may hereafter be filed for said Inventions or Patents in any country or countries, together with the right to file such applications; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates, copyrights and designs which may be granted for said Patent in any country or countries and all extensions, renewals and reissues thereof.

- 2. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States, whose duty is to issue patents or other evidence or forms of industrial property on applications as aforesaid, to issue the same to Assignee, it successors, assigns and legal representatives, or to such nominees as it may designate.
- 3. Assignor agrees that, whenever reasonably requested by Assignee and at Assignee's expense, Assignor will execute all papers, take all rightful oaths, and do all acts which may be reasonably necessary for securing and maintaining patents for the Inventions in any country and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.
- 4. Assignor authorizes and empowers Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for the Inventions, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable, and to invoke and claim such right of priority without further written or oral authorization from Assignor.
- 5. Assignor hereby consents that a copy of this Agreement shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document that may be required in any country for any purpose and more particularly in proof of the right of Assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.
- 6. All of the rights, title and interest in and to the Patents sold, transferred, assigned and set over to Assignee hereunder include all income, royalties, damages and payments now or hereafter due or payable with respect thereto, and all causes of action (whether in law or equity) and the right to sue, counterclaim, and recover for the past, present and future infringement of the rights assigned or to be assigned hereunder.

ASS	IGNOR:	A.	ASSI	GNEE: KBAUGH BI	JUE, LLC.
Ву	KUKK Da	<u> </u>	_ Ву _	MARCA.	Day.
	Karol R. Baugh	Con.		Karol R. Baugh, Man	adina member
Date	<u> 7/3/14</u>		Date	7/3/14	

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