

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2954539

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DENNIS R. MORTENSEN	07/07/2014
ALEX POON	07/07/2014
VARUN VIJAYARAGHAVAN	07/07/2014
RECEIVING PARTY DATA	
Name:	OUTBRAIN INC.
Street Address:	39 WEST 13TH STREET
Internal Address:	3RD FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10011
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14312948
CORRESPONDENCE DATA	
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Address Line 2:	LOWENSTEIN SANDLER LLP
Address Line 4:	ROSELAND, NEW JERSEY 07068
ATTORNEY DOCKET NUMBER:	26136.34
NAME OF SUBMITTER:	DANIEL D. SIERCHIO
SIGNATURE:	/Daniel D. Sierchio/
DATE SIGNED:	07/25/2014
Total Attachments: 9	
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ASSIGNMENT OF PATENT APPLICATION

Attorney Docket No.: 26136.34

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, the undersigned, Dennis R. Mortensen, Alex Poon and Varun Vijayaraghavan hereby sell, assign, and transfer to Outbrain Inc.

a corporation of Delaware
(Type of Assignee: e.g., corporation, company, partnership, university, etc.)

having a principal place of business at 39 West 13th Street, 3rd Floor, New York, NY 10011.

("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which may have a declaration executed by the undersigned prior hereto or concurrently herewith and is entitled

CONTENT POSITION RECOMMENDATIONS

said patent application also identified as follows (when known):

United States Patent Application Number 14/312,948 filed June 24, 2014.

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

- SIGNATURES BEGIN ON NEXT PAGE -

Please Sign and Date Below:

Jul. 2014
Date


Dennis R. Mortensen

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Please Sign and Date Below:

7/7/2014 
Date Alex Poon

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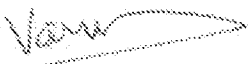
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Please Sign and Date Below:

07/07/2014 
Date Varun Vijayaraghavan