502908815 07/27/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2955413

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BRIAN MATIASH	06/08/2014
NICHOLAS BUTKO	06/02/2014
EMILY CHANG	06/02/2014
DAVE COHEN	06/02/2014

RECEIVING PARTY DATA

Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14299862

CORRESPONDENCE DATA

Fax Number: (801)355-0160

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6505374505

Email: patents@patentlawworks.net

Correspondent Name: KANDA V. ISHIHARA

Address Line 1: 201 SOUTH MAIN STREET

Address Line 2: SUITE 250

Address Line 4: SALT LAKE CITY, UTAH 84111

ATTORNEY DOCKET NUMBER:	10029-04218 US
NAME OF SUBMITTER:	KANDA V. ISHIHARA
SIGNATURE:	/Kanda Ishihara/
DATE SIGNED:	07/27/2014

Total Attachments: 2

source=04218_US_20140724_Assignment#page1.tif source=04218_US_20140724_Assignment#page2.tif

PATENT 502908815 REEL: 033397 FRAME: 0468

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Google Inc.**, a **Delaware** corporation, having a place of business at **1600 Amphitheatre Parkway**, **Mountain View**, **CA 94043** ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1.

improvements	("SUBJECT	MATTER") that are	disclosed in the	e provisional	application
filed under 3	5 U.S.C. §11	l1(b) or non-provisi	onal application	filed under	35 U.S.C.
§111(a) and	d entitled	EVENT-BASED	CONTENT	SHARING	<u>USING</u>
GEOFENCIN	NG ("APPLIC	CATION"), which:			
\boxtimes	_	ng date of <u>June 9, 2</u> r <u>14/299,862</u> .	014, and bea	ring U.S. app	lication
	The APPLIC	ATION claims the b	enefit of a provis	* *	

The entire worldwide right, title, and interest in all inventions and

2. The entire worldwide right, title, and interest in and to:

(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

Attorney Docket # 10029-04218 US 1 of 2

PATENT REEL: 033397 FRAME: 0469 Tide: EVENT-BASED CONTENT SHARING USING GEOFENCING

Filed: June 9, 2014 Application No.: 14/299,862

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

x 600	Jun 8, 2014	
Brian Matiash	Date of Signature	
x 1ht Both	Jun 2, 2014	
Nicholas Butko	Date of Signature	
x 110-	Jun 2, 2014	
Emily Chang	Date of Signature	
x <i>A.</i>	Jun 2, 2014	
Dave Cohen	Date of Signature	

2 of 2

PATENT REEL: 033397 FRAME: 0470

RECORDED: 07/27/2014