502908849 07/27/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2955447

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CALEB TIMOTHY ELSTON	06/30/2014
MICHAEL RYAN GOWEN	06/30/2014

RECEIVING PARTY DATA

Name:	INTERACTIVE MEMORIES, INC.	
Street Address:	409 SHERMAN AVENUE	
City:	PALO ALTO	
State/Country:	CALIFORNIA	
Postal Code:	94306	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29487988

CORRESPONDENCE DATA

Fax Number: (866)755-5714

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 16462905213

Email: company@apvusa.com

Correspondent Name: AMERICAN PATENT AGENCY, P.C.

Address Line 1: 845 THIRD AVENUE

Address Line 2: 6TH FLOOR

Address Line 4: NEW YORK, NEW YORK 10022

NAME OF SUBMITTER:	KATHERINE PERDUTA	
SIGNATURE:	/Katherine L. Perduta/	
DATE SIGNED:	07/27/2014	

Total Attachments: 5

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PATENT 502908849 REEL: 033397 FRAME: 0609

Docket No. MX-4105

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, we, CALEB TIMOTHY ELSTON, a citizen of the United States, residing

at 2620 Laguna Street Apt. 12 San Francisco, CA 94123, and MICHAEL RYAN GOWEN, a

citizen of the United States, residing at 950 High School Way, #3124, Mountain View, CA

94041, have invented certain inventions and improvements disclosed in an application for patent

entitled "MOBILE DEVICE WITH GRAPHICAL ICON," filed in the United States Patent

and Trademark Office and assigned U.S. Serial No. 29/487,988, filed on April 14, 2014;

WHEREAS, INTERACTIVE MEMORIES, INC., a corporation incorporated in the

State of Delaware and having a principal place of business at 409 Sherman Avenue, Palo Alto,

CA 94306, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good

and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we,

CALEB TIMOTHY ELSTON and MICHAEL RYAN GOWEN by these presents do sell,

assign and transfer unto INTERACTIVE MEMORIES, INC., the full, exclusive and entire

right, title, and interest in and to said application, in and to any divisions, continuations, and

reissues thereof, and in and to all inventions and improvements disclosed and described in said

application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby

request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the

United States resulting from said application, or from a division, continuation, or reissue thereof,

to INTERACTIVE MEMORIES, INC., as the assignee, for its interest and for the sole use and

benefit of INTERACTIVE MEMORIES, INC., and its assigns and legal representatives;

For the same consideration, we, by these presents do sell, assign, and transfer to

INTERACTIVE MEMORIES, INC., the full, exclusive, and entire right, title and interest in

Page 1 of 3

REEL: 033397 FRAME: 0610

and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of INTERACTIVE MEMORIES, INC., or its designee insofar as permitted by applicable law.

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid INTERACTIVE MEMORIES, INC., its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

CALEB TIMOTHY ELSTON

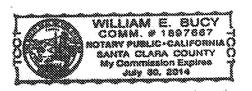
STATE OF CALIFORNIA

Before me, a Notary Public in and for the State of California, on this day of July , 2014, personally appeared CALEB TIMOTHY ELSTON, who being duly

sworn, signed and acknowledged the foregoing Assignment as his free act and dead.

NOTARY PUBLIC

My Commission Expires:



(SEAL)

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PATENT REEL: 033397 FRAME: 0612 MICHAEL RYAN GOWEN

STATE OF CALIFORNIA

Before me, a Notary Public in and for the State of California, on this 🔀

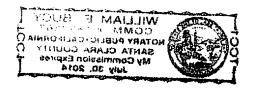
2014, personally appeared MICHAEL RYAN GOWEN, who being duly sworn,

signed and acknowledged the foregoing Assignment as his/free act and deed.

NOTARY PUBLIC

(SEAL)

My Commission Expires: 07-70-14



PATENT REEL: 033397 FRAME: 0614

RECORDED: 07/27/2014