## 502908855 07/27/2014 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2955453

CONVEYING PARTY DATA         Name       Execution Date         ARYK ERWIN GROSZ       06/26/2014         MAX DI CAPUA       06/26/2014         YEDIDYA MEDINA       06/26/2014         RECEIVING PARTY DATA       06/26/2014         RECEIVING PARTY DATA       06/26/2014         RECEIVING PARTY DATA       06/26/2014         RECEIVING PARTY DATA       06/26/2014         Street Address:       409 SHERMAN AVENUE         City:       PALO ALTO         State/Country:       CALIFORNIA         Postal Code:       94306         PROPERTY NUMBERS Total: 1       Property Type         Property Type       Number         Application Number:       29437700         CORRESPONDENCE DATA       16462905213         Fax Number:       (866)755-5714         CORRESPONDENCE DATA       16462905213         Fmail:       company@apvusa.com         Correspondente will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.         Phone:       16462905213         Email:       company@apvusa.com         Correspondent Name:       AMERICAN PATENT AGENCY, P.C.         Address Line 1: <t< th=""><th colspan="2">SUBMISSION TYPE:</th><th>NEW ASSIGNMEN</th><th colspan="3">NEW ASSIGNMENT</th></t<>	SUBMISSION TYPE:		NEW ASSIGNMEN	NEW ASSIGNMENT		
Name         Execution Date           ARYK ERWIN GROSZ         06/26/2014           MAX DI CAPUA         06/26/2014           MAX DI CAPUA         06/26/2014           YEDIDYA MEDINA         06/26/2014           RECEIVING PARTY DATA         06/26/2014           Name:         INTERACTIVE MEMORIES, INC.           Street Address:         409 SHERMAN AVENUE           City:         PALO ALTO           State/Country:         CALIFORNIA           Postal Code:         94306           PROPERTY NUMBERS Total: 1         Property Type           Property Type         Number           Application Number:         29487700           CORRESPONDENCE DATA         Fax Number:           Fax Number:         (666)755-5714           Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessf	NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
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## **ASSIGNMENT OF PATENT APPLICATION**

WHEREAS, we, MAX DI CAPUA, a citizen of the United Kingdom, residing at 3061 La Selva St. Apt C201, San Mateo, CA 94403, ARYK ERWIN GROSZ, a citizen of the United States, residing at 3261 Ash Street, Unit C, Palo Alto, CA 94306, and YEDIDYA MEDINA, a citizen of both the United States and Israel, residing at 3061 La Selva St. #C201, San Mateo CA 94403, have invented certain inventions and improvements disclosed in an application for patent entitled "COMPUTER SCREEN WITH A GRAPHICAL ICON," filed in the United States Patent and Trademark Office and assigned U.S. Serial No. <u>29/487,700</u>, filed on <u>April 10, 2014</u>;

WHEREAS, INTERACTIVE MEMORIES, INC., a corporation incorporated in the State of Delaware and having a principal place of business at <u>409 Sherman Avenue, Palo Alto,</u> <u>CA 94306</u>, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, MAX DI CAPUA, ARYK ERWIN GROSZ and YEDIDYA MEDINA by these presents do sell, assign and transfer unto INTERACTIVE MEMORIES, INC., the full, exclusive and entire right, title, and interest in and to said application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, or reissue thereof, to INTERACTIVE MEMORIES, INC., as the assignee, for its interest and for the sole use and benefit of INTERACTIVE MEMORIES, INC., and its assigns and legal representatives;

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For the same consideration, we, by these presents do sell, assign, and transfer to **INTERACTIVE MEMORIES, INC.**, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **INTERACTIVE MEMORIES, INC.**, or its designee insofar as permitted by applicable law.

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid INTERACTIVE MEMORIES, INC., its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

MAX DI CAPUA

STATE OF CALIFORNIA

Before me, a Notary Public in and for the State of California, on this <u>du</u> day of <u>50</u>, 2014, personally appeared MAX DI CAPUA, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

NTA GLARA C ammission 31444 383, 2011

NOTARY PUBLIC

My Commission Expires:

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ARYK ERWIN GŘOSZ STATE OF CALIFORNIA Before me, a Notary Public in and for the State of California, on this 4 day of , 2014, personally appeared ARYK ERWIN GROSZ, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed. NOTARY PUBLIC 30. 14 ₩I) LIAM E BUC 189766 8.8 8.8 ತತ My Commission Expires: STARY PUBLIC . CALIFORNI A CLARA COUNTY Commission Expires 11sty 20, 2014 YEDIDYA MEDINA STATE OF CALIFORNIA Before me, a Notary Public in and for the State of California, on this day of 2014, personally appeared YEDIDYA MEDINA, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act/and deed. NOTARY PUBLIC 7.30.14 LIAM My Commission Expires: TARY PUBLIC - CALIFORNI INTA CLARA COUNTY Commission Excises July 30, 2014

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PATENT REEL: 033397 FRAME: 0643















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**RECORDED: 07/27/2014**