

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| GREG JOHANNESSEN | 07/28/2014 |
| JAMES WHITE | 07/28/2014 |
| RECEIVING PARTY DATA | |
| Name: | PRO-FIT PERFORMANCE CLUB FITTING, L.L.C. |
| Street Address: | 8360 KATRINA LANE |
| City: | LINCOLN |
| State/Country: | NEBRASKA |
| Postal Code: | 68512 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 14445753 |
| CORRESPONDENCE DATA | |
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| ATTORNEY DOCKET NUMBER: | 10091.0003USU1 |
| NAME OF SUBMITTER: | TYSON B. BENSON |
| SIGNATURE: | /Tyson B. Benson/ |
| DATE SIGNED: | 07/29/2014 |
| Total Attachments: 3 | |
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ASSIGNMENT

WHEREAS, we, Greg Johannesen, residing at 1000 Cobblestone Drive, Lincoln, NE 68510, and James White, residing at 8360 Katrina Lane, Lincoln, NE 68512, (hereinafter "Assignor"), are the owner of rights of certain new and useful inventions and improvements ("Inventions") as described and/or claimed in an application for Letters Patent of the United States of America entitled "SYSTEM AND METHOD FOR FITTING GOLF CLUBS" which is to be filed. The undersigned hereby authorize and request Assignee's legal representatives of ADVENT, LLP who are associated with Customer No. 96845, to insert herein in parenthesis (U.S. Application Serial No. 14/445,753, filed on July 29, 2014) the applicant's serial number and filing date when known, and in and to the applications and all divisional, continuing, substitute, renewal, reissue, reexamination and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries for the Inventions, and all the rights and privileges under any and all Letters Patent that may be granted therefore including any reissues, reexaminations and extensions thereof.

AND WHEREAS, Pro-Fit Performance Club Fitting, L.L.C., a limited liability corporation organized and existing under and by virtue of the laws of the State of Nebraska, and having an office and place of business at 8360 Katrina Lane, Lincoln, NE 68512 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and applications and in and to the Letters Patent to be obtained therefore;


NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid applications, and in and to the applications, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

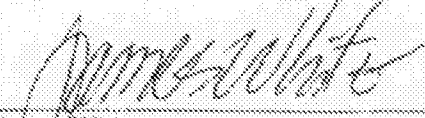
AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28 day of

July, 2014.


Greg Johannesen

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28th day of July, 2014


James White