502913401 07/30/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2959999

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Phillip M. Hulan	07/21/2014

RECEIVING PARTY DATA

Name:	ALTRIA CLIENT SERVICES INC.	
Street Address:	6601 WEST BROAD STREET	
City:	RICHMOND	
State/Country:	VIRGINIA	
Postal Code:	23230	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29468817	

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (617) 542-5070 Email: apsi@fr.com

Correspondent Name: ELIZABETH GLASSON Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	DOCKET NUMBER: 20210-0258001	
NAME OF SUBMITTER:	JILL A. WRIGHT	
SIGNATURE:	/Jill A. Wright/	
DATE SIGNED:	07/30/2014	

Total Attachments: 2

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> **PATENT REEL: 033419 FRAME: 0950** 502913401

Attorney's Docket No.: 20210-0258001

ASSIGNMENT

For valuable consideration, I, PHILLIP M. HULAN of 406 Michaux Branch Terrace. Midlothian, VA 23113, hereby assign to: Altria Client Services Inc., a corporation of New York having a place of business at: 6601 West Broad Street, Richmond, VA 23230; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled ORAL PRODUCT, filed October 3, 2013, and assigned U.S. Serial Number 29/468.817, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney's Docket No.: 20210-0258001

Date: 2/2//14	PHILEIP M. HULAI	Mary Comment
Witnessed by:	» /	No. Dec
Name:	Date:	07/3//4
Name:	Date:	Trilig

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Assignment Page 2 of 2

PATENT REEL: 033419 FRAME: 0952