502915633 07/31/2014

PATENT ASSIGNMENT COVER SHEET

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TIMOTHY R. SEGALL	11/23/2009
MACIEJ N. KOLESNIK	11/23/2009

RECEIVING PARTY DATA

Name:	SOUNDBITE COMMUNICATIONS, INC.
Street Address:	22 CROSBY DRIVE
City:	BEDFORD
State/Country:	MASSACHUSETTS
Postal Code:	01730

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14447918

CORRESPONDENCE DATA

Fax Number: (253)369-3141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-939-7659

Email: mail@davidjudson.com

Correspondent Name: LAW OFFICE OF DAVID H. JUDSON

Address Line 1: 15950 DALLAS PARKWAY

Address Line 2: SUITE 225

Address Line 4: DALLAS, TEXAS 75248

ATTORNEY DOCKET NUMBER:	SB-004C2
NAME OF SUBMITTER:	DAVID H. JUDSON
SIGNATURE:	/David H. Judson/
DATE SIGNED:	07/31/2014

Total Attachments: 2

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PATENT 502915633 REEL: 033433 FRAME: 0015

PATENT ASSIGNMENT

WHEREAS, WE,

- (1) Timothy R. Segall of Lexington, Commonwealth of Massachusetts; and
- (2) Maciej N. Kolesnik of Burlington, Commonwealth of Massachusetts

have invented certain new and useful improvements in:

MANAGING INTERACTIVE COMMUNICATIONS CAMPAIGNS

for which a U.S. patent application is being filed concurrently herewith; and

WHEREAS, Soundbite Communications, Inc., a corporation organized and existing under the laws of Delaware having its principal place of business at 22 Crosby Drive, Bedford, Massachusetts, 01730 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire interest in, to and under the invention and the United States Letters Patent to be obtained for the invention:

NOW, THEREFORE:

Be it known that in consideration of the payment by Assignee to me of good and valuable consideration, the receipt of which is hereby acknowledged, I, the above named, hereby sell, assign and transfer to Assignee my full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said patent or any patent applications, continuations, divisions, renewals, reexaminations, substitutes or reissues thereof for the full term or terms for which the same may be granted.

I further assign to Assignee all of my right, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent that may evolve therefrom, including the right to claim International Convention priority.

I further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and accessible to me and I will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said applications, said invention and said Letters Patent that may be necessary or desirable to carry out the purposes hereof.

PATENT REEL: 033433 FRAME: 0016

Name of Inventor:
Inventor's Name: Timothy R. Segall
Residence (City, State): Lexington, Massachusetts
Signature:
Date: November 2,32009
Name of Inventor:
Inventor's Name: Maciej N. Kolesnik
Residence (City, State): Burlington, Massachusetts
Signature: Milly
Date: November 2 \$2009