502916130 07/31/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2962728

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VI LAM	06/04/2014

RECEIVING PARTY DATA

Name:	Trek Bicycle Corporation	
Street Address:	801 West Madison Street	
City:	Waterloo	
State/Country:	WISCONSIN	
Postal Code:	53594	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29491772	

CORRESPONDENCE DATA

Fax Number: (920)478-4200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9204782191

Email: patents@trekbikes.com

Correspondent Name: TREK BICYCLE CORPORATION
Address Line 1: 801 WEST MADISON STREET
Address Line 4: WATERLOO, WISCONSIN 53594

ATTORNEY DOCKET NUMBER:	52.10040	
NAME OF SUBMITTER:	LISA SMITH	
SIGNATURE:	/Lisa Smith/	
DATE SIGNED: 07/31/2014		
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 1 source=52.10040#page1.tif

PATENT 502916130 REEL: 033435 FRAME: 0334

ASSIGNMENT

WHEREAS, I, Vi Lam, have made a certain new and useful invention for which I am about to make application for Letters Patent of the United States, which application may be identified in the United States Patent Office as Serial No. 29/491,772 (Attorney Docket No. 52.10040) filed on 5/23/14 and entitled:

FRAME INSERT

WHEREAS, Trek Bicycle Corporation, a corporation organized and existing under and by virtue of the laws of the State of Wisconsin and having its principal place of business at 801 West Madison Street, Waterloo, Wisconsin 53594, is desirous of acquiring the entire interest in and to said invention, said application and the Letters Patent to be obtained therefor:

NOW, THEREFORE, for and in consideration of One Dollar and other good and valuable consideration to us in hand paid, the receipt and sufficiency whereof are hereby acknowledged, I have sold, assigned, and set over and by these presents do hereby sell, assign, and set over unto the said Trek Bicycle Corporation, and said assignee's legal representative, successors and assigns, the entire right, title and interest in and to any and all applications including the aforesaid application, for Letters Patent heretofore and hereafter filed in the United States or any other country and which may be based in whole or in part on said inventions and discoveries, and in and to any and all Letters Patent heretofore or hereafter granted by the United States or any other country and which may be based in whole or in part on said inventions and discoveries, said assignment including the right to file and prosecute any and all such applications and also including the right to sue and recover for any and all infringements of said patents; and request the Commissioner of Patents to issue said Letters Patent to the above-mentioned assignee agreeably with the terms of this assignment.

I HEREBY AUTHORIZE Trek Bicycle Corporation the power to insert in this instrument any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

UPON SAID CONSIDERATION, I do hereby covenant for myself and my heirs, legal representatives and assigns that neither I nor any of my said heirs, legal representatives or assigns have or will execute any instrument or perform any act in conflict herewith and that I or my said heirs, legal representatives and assigns will at all times do such acts and execute such papers, without expense to ourselves, as may be necessary or desirable in order to fully protect said inventions and discoveries for the benefit of said assignees, its successors or assigns, and to otherwise carry into full force and effect the text and interest of this assignment.

IN WITNESS WHEREOF, I have hereunto set our hands and affixed my seals.

Date: <u> </u>	VILAM	(Signature)
STATE OF WISCONSIN)		
COUNTY OF JASON) ss.		
On this 4 day of June 2014	, before me, a notary public in and for said c	ounty, appeared Vi Lam who is
personally known to me to be the same person whose n	ame is subscribed to the foregoing instrume	nt, and he acknowledged that he
signed, sealed and delivered the said instrument as his	free and voluntary act for the uses and purpo	ses therein set forth
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	Notary Public, State of Wisconsin	733//3/**
	My Commission Expires:	
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RECORDED: 07/31/2014