

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2963418

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>SEQUENCE:</b>	2

**CONVEYING PARTY DATA**

Name	Execution Date
BB HOLCO, LLC	07/31/2014

**RECEIVING PARTY DATA**

<b>Name:</b>	BB OPCO, LLC
<b>Street Address:</b>	2841 HEDBERG DRIVE
<b>Internal Address:</b>	CEDAR/73 BUSINESS PARK
<b>City:</b>	MINNETONKA
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55305

**PROPERTY NUMBERS Total: 15**

Property Type	Number
Application Number:	12881737
Application Number:	13431364
Application Number:	13431517
Application Number:	13431620
Application Number:	13238878
Application Number:	13238269
Application Number:	13238211
Application Number:	13238593
Application Number:	13238531
Patent Number:	7055192
Patent Number:	7523513
Patent Number:	8220088
Patent Number:	8793813
PCT Number:	US2012056334
PCT Number:	US2012056371

**CORRESPONDENCE DATA**

Fax Number: (612)604-6818

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

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<b>ATTORNEY DOCKET NUMBER:</b>	13805.2
<b>NAME OF SUBMITTER:</b>	MICHAEL T. OLSEN
<b>SIGNATURE:</b>	/mto/
<b>DATE SIGNED:</b>	07/31/2014

**Total Attachments: 4**  
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[W&amp;C (New York) Draft: July 23, 2014]

**PATENT ASSIGNMENT**

This Patent Assignment (this "Assignment") is made this 31<sup>st</sup> day of July 2014 (the "Effective Date"), by and between BB HOLDCO, LLC, a Delaware limited liability company with an address of Cedar/73 Business Park, 2841 Hedberg Drive, Minnetonka, MN ("Assignor"), and BB OPCO, LLC, a Delaware limited liability company with an address of Cedar/73 Business Park, 2841 Hedberg Drive, Minnetonka, MN ("Assignee").

**WHEREAS**, Assignor owns all right, title, and interest in and to the issued patents and patent applications identified on Exhibit A hereto and including the right to sue, collect and receive damages, royalties or settlements for past, present or future infringement, misappropriation, or violation of any rights related to the foregoing and the right to sue for injunctive or other equitable relief (collectively referred to as the "Patents"); and

**WHEREAS**, Assignor desires to assign, convey, sell and transfer all right, title, and interest in and to the Patents to Assignee; and

**WHEREAS**, Assignee is desirous of acquiring from Assignor all right, title, and interest in and to the Patents.

**NOW, THEREFORE**, for the consideration set forth in the Contribution, Assignment and Assumption Agreement, entered into on July 31, 2014, by and among Assignor, Assignee, and the other parties thereto, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee as of the Effective Date the entire right, title and interest in and to the Patents including, without limitation, all domestic and foreign patent applications included in or that claim the benefit of the Patents, including provisional and non-provisional applications, continuing (continuation, divisional or continuation in part) applications, and all patents that issue therefrom and all divisions, continuations, continuations-in-part, re-examinations, substitutions, reissues, extensions, and renewals of such applications and patents, and the right to apply for any of the foregoing, all rights to file patent applications and obtain patents, all rights to causes of action and remedies related thereto (including, without limitation, the right to sue, collect and receive damages, royalties or settlements for past, present or future infringement, misappropriation, or violation of any rights related to the foregoing and the right to sue for injunctive or other equitable relief), all inventions described in each of the Patents, and in all intellectual property or industrial property protection derivable therefrom, including all trade secrets and know-how pertaining the Patents and any other rights and interests arising out of, in connection with, or in relation to the Patents. Assignor agrees to take all actions, execute any additional assignments or other documents and to otherwise cooperate as necessary, under the relevant local laws of the countries set forth in Exhibit A as soon as is practicable after the effective date of this Assignment or as otherwise requested by Assignee, to effectuate, confirm or perfect the assignment and recordation of all rights, title, and interest in and to the Patents.


*[Signature Page Follows]*

IN WITNESS WHEREOF, Assignor executed this Assignment as of the Effective Date.

**ASSIGNOR:**

**BB HOLDCO, LLC**

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By:   
 Name: Leo Schmitt  
 Title: CEO

**ASSIGNEE:**

**BB OPCO, LLC**

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By:   
 Name: Leo Schmitt  
 Title: CEO

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**EXHIBIT A**

<b>Issued Patents</b>				
<b>Patent Title</b>	<b>Country</b>	<b>Application Serial Number</b>	<b>Patent Number</b>	<b>Issue Date</b>
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	U.S.	10/738,616	7,055,192	06/06/2006
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	CA	2,549,343	2,549,343	08/19/2008
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	CA	2,633,317	2,633,317	05/26/2009
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	CA	2,632,865	2,632,865	07/20/2010
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	US	11/446,017	7,523,513	04/28/2009
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	US	12/429,734	8,220,088	07/17/2012
BREATHABLE GARMENT AND METHOD OF USE	US	12/755,547	8,793,813	08/05/2014

<b>Pending Patent Applications</b>				
<b>Patent Title</b>	<b>Country</b>	<b>Application No.</b>	<b>Publication No.</b>	<b>Filing Date</b>
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	CA	2,703,143	2,703,143	12/16/2003
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	US	12/881,737	2011/0220102	09/14/2010
CRIB SHIELD SYSTEM AND	US	13/431,364	2012/0241483	03/27/2012

OTHER BREATHABLE APPARATUS				
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	US	13/431,517	2012/0180786	03/27/2012
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	US	13/431,620	2012/0180215	03/27/2012
BREATHABLE GARMENT AND METHOD OF USE	CA	2,795,733	2,795,733	04/06/2011
CRIB SHIELD SYSTEM AND OTHER BREATHABLE APPARATUS	US	13/238,878	2012/0030879	09/21/2011
BREATHABLE PILLOW	US	13/238,269	2012/0005833	09/21/2011
BREATHABLE PLAYMAT	US	13/238,211	2012/0005829	09/21/2011
BREATHABLE BLANKET	US	13/238,593	2012/0005831	09/21/2011
BREATHABLE TOY	US	13/238,531	2012/0009844	09/21/2011
BREATHABLE PILLOW	PCT	PCT/US2012/056334	WO/2013/043871	9/20/2012
BREATHABLE TOY	PCT	PCT/US2012/056371	WO/2013/043894	9/20/2012

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