

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT2965641

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DEMAND MEDIA, INC.	07/30/2014
RECEIVING PARTY DATA	
Name:	RIGHTSIDE OPERATING CO.
Street Address:	5808 LAKE WASHINGTON BLVD., SUITE 300
City:	KIRKLAND
State/Country:	WASHINGTON
Postal Code:	98033
PROPERTY NUMBERS Total: 8	
Property Type	Number
Patent Number:	8175638
Patent Number:	8065152
Patent Number:	8271286
Patent Number:	7539774
Patent Number:	7359987
Patent Number:	7783780
Application Number:	61844283
Application Number:	14314801
CORRESPONDENCE DATA	
Fax Number:	(714)755-8290
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	ipdocket@lw.com
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ATTORNEY DOCKET NUMBER:	(042280-0052)
NAME OF SUBMITTER:	ADAM KUMMINS
SIGNATURE:	/Adam Kummins/
DATE SIGNED:	08/01/2014

PATENT

Total Attachments: 4

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PATENT ASSIGNMENT AGREEMENT

This Patent Assignment Agreement (the "Agreement") is effective as of July 30, 2014 by and between Demand Media, Inc., a Delaware corporation, ("Assignor") and Rightside Operating Co., a Delaware corporation ("Assignee").

WHEREAS, Assignor is, to the best of its knowledge and belief, the owner of the patents and/or patent applications identified in Schedule A, attached hereto and incorporated herein by this reference, together with all continuations, continuations-in-part, divisionals, re-examinations, reissues, revisions, and extensions thereof (the "Patents");

WHEREAS, Assignee wishes to acquire from Assignor, and Assignor wishes to transfer to Assignee, all of Assignor's right, title and interest in and to the Patents; and

WHEREAS, Assignee and Assignor are desirous of executing a document suitable for recordation with the applicable patent registries;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, convey, transfer and assign to Assignee all of Assignor's right, title and interest in and to the Patents throughout the world, including: (a) all patents, pending patent applications and rights to file patent applications for the Patents; (b) all rights of priority and all extensions of patents and patent applications for the Patents; and (c) all rights to past, present or future claims or causes of action arising out of or related to any infringement, misappropriation or other violation thereof; and (d) all proceeds arising in connection with all of the foregoing.

signature page follows

IN WITNESS WHEREOF, the Parties have caused this Patent Assignment to be executed by their duly authorized representatives.

ASSIGNOR

Demand Media, Inc.

By: _____

Name: Mel C. Tang, Chief Financial Officer

Date: July 30, 2014

State of California)

) SS

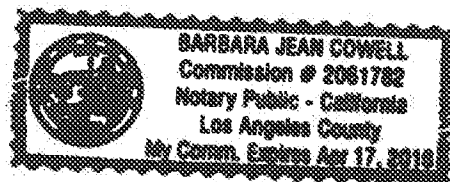
County of Los Angeles)

Subscribed and sworn to (or affirmed) before me on this 30th day of July, 2014, by Mel C. Tang, proved to me on the basis of satisfactory evidence to be the person who appeared before me.

Signature

Barbara Jean Cowell

(Seal)



ASSIGNEE

Rightside Operating Co.

By: _____

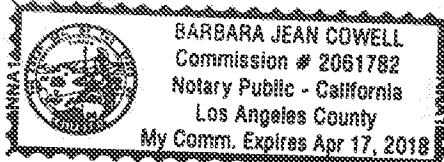
Name: Richard R. Denis

Date: July 30, 2014

State of California
County of Los Angeles

Subscribed and sworn to (or affirmed) before me on this 30th
day of July, 2014, by Richard Ralph Danis, Jr.

proved to me on the basis of satisfactory evidence to be the
person(s) who appeared before me.



(Seal)

Signature

A handwritten signature in cursive script, reading 'Barbara Jean Cowell', written over a horizontal line.

Schedule A

Title	Country	Appl. No.	Filing Date	Registration No.	Registration Date
VIRTUAL VIDEO MESSAGE ANSWERING MACHINE PLATFORM	United States	11/743649	5/2/2007	8175638	May 8, 2012
PLATFORM FOR ENABLING VOICE COMMANDS TO RESOLVE PHONEME BASED DOMAIN NAME REGISTRATIONS	United States	11/937436	11/8/2007	8065152	11/22/2011
PLATFORM FOR ENABLING VOICE COMMANDS TO RESOLVE PHONEME BASED DOMAIN NAME REGISTRATIONS	United States	13/276264	10/18/2011	8271286	9/18/2012
METHOD FOR DOMAIN NAME REGISTRATION AND A CORRESPONDING APPARATUS	United States	11/295122	12/5/2005	7539774	5/26/2009
METHOD AND SYSTEM FOR PROVIDING STATIC ADDRESSES FOR INTERNET CONNECTED DEVICES EVEN IF THE UNDERLYING ADDRESS IS DYNAMIC	Canada	2452998	7/2/2002	2452998	9/29/2009
METHOD AND SYSTEM FOR PROVIDING STATIC ADDRESSES FOR INTERNET CONNECTED DEVICES EVEN IF THE UNDERLYING ADDRESS IS DYNAMIC	EU	2782495.2	7/2/2002		
METHOD AND SYSTEM FOR PROVIDING STATIC ADDRESSES FOR INTERNET CONNECTED DEVICES EVEN IF THE UNDERLYING ADDRESS IS DYNAMIC	United States	09/899829	7/5/2001	7359987	4/15/2008
METHOD AND SYSTEM FOR MAPPING A DOMAIN NAME WITH NO ASSOCIATED ADDRESS TO AN ADDRESS	United States	11/406918	4/18/06	7783780	8/24/2010
DOMAIN PROTECTED MARKS LIST SERVICE	United States	61/844283	7/9/2013		
DOMAIN PROTECTED MARKS LIST SERVICE	United States	14/314801	6/25/2014		