502919817 08/04/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
SQUIRL, LLC	07/17/2014

RECEIVING PARTY DATA

Name:	SQUIRL, INC.	
Street Address:	2525 MCCUE ROAD, #525	
City:	HOUSTON	
State/Country:	TEXAS	
Postal Code:	77056	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14228117

CORRESPONDENCE DATA

Fax Number: (202)558-5596

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: BRYAN S. WADE

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Address Line 4: DALLAS, TEXAS 75201

ATTORNEY DOCKET NUMBER:	S01.00030000
NAME OF SUBMITTER:	BRYAN S. WADE
SIGNATURE:	/Bryan S. Wade, #58,228/
DATE SIGNED:	08/04/2014

Total Attachments: 4

source=Squirl_LLC_Assignment#page1.tif source=Squirl_LLC_Assignment#page2.tif source=Squirl_LLC_Assignment#page3.tif source=Squirl_LLC_Assignment#page4.tif

PATENT 502919817 REEL: 033454 FRAME: 0685

For good and valuable consideration, the receipt of which is hereby acknowledged, Squirl, LLC, a Texas Corporation having an office and place of business at 1616 S. Voss Road, Suite 810, Houston, Texas 77057, United States of America ("ASSIGNOR"), hereby sells, assigns and transfers to Squirl, Inc., a Texas Corporation having an office and place of business at 2525 McCue Road, #525, Houston, Texas 77056, United States of America, on behalf of itself and its successors and assigns ("ASSIGNEE"), its entire and exclusive rights, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, including the right to sue for past or future infringement and to collect for all past, present and future damages,

- (a) in each of the Patents and Patent Applications that are identified in Exhibit A, annexed hereto and made a part hereof, and any and all Letters Patents which may be granted anywhere in the world based on such Patent Applications, to the full extent of the term or terms for which Letters Patents issue, and
- (b) in any and all applications that now or in the future claim the benefit of the Patents and Patent Applications identified in Exhibit A, including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals, and reexaminations of such Patents and Patent Applications, to the full extent of the term or terms for which Letters Patents issue, and
- (c) in any and all inventions described in each of the Patents and Patent Applications that are identified in Exhibit A, and in all forms of intellectual and industrial property protection derivable therefrom, and that are derivable from any and all continuing (continuation, divisional, or continuation–in–part) applications, reissues, extensions, renewals and reexaminations of such Patents and Patent Applications, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement,

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PATENT ASSIGNMENT

or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named ASSIGNEE, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the ASSIGNOR had this assignment and sale not been made.

The ASSIGNOR agrees, promptly upon request of ASSIGNEE, its successors, legal representatives or assigns, to communicate any facts known to it respecting said applications and Letters Patents as above and the inventions set forth therein and to execute all papers necessary in connection with the applications and Letters Patents as above, and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such applications at ASSIGNEE'S reasonable request and expense.

The ASSIGNOR hereby represents and warrants that ASSIGNOR has full right and authority to convey the entire interest herein assigned, and that ASSIGNOR has not and will not effect an assignment or sale or enter into any agreement or understanding in conflict herewith.

The ASSIGNOR hereby grants the patent practitioners associated with CUSTOMER NUMBER 121822 the power to insert in this assignment, including the attached Exhibit A, any further information regarding the patents and patent applications so identified in such Exhibit A that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

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PATENT ASSIGNMENT Docket No.: S01.00030000

IN WITNESS WHEREOF, the undersigned have duly executed this Assignment on the date(s) shown.

ASSIGNOR:
SOUIRL, LLC
Ву:
750
Name: JEF VAN DER AVORT
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Title: PRESIDENT
Feffending Danie and Im O has
Effective Date: 07.17.2014
ASSIGNEE:
SOUIRL, INC.
90
Ву:
Name: JEF VAN DER AVOORT
•
Title: DRESIDEUT
A7.17.0 W
Date: 07 17.9014

EXHIBIT A Docket No.: S01.00030000

Title	Patent No.	Serial No.	Filing Date	Publication No.	Foreign Patents/Applications
Location-Based Book Identification		14/228,117	March 27, 2014		

RECORDED: 08/04/2014

PATENT REEL: 033454 FRAME: 0689