

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2966529

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRENDAN TRAW	01/08/2002
BRUCE D. BRIDGES	01/09/2002
STEPHEN P. BALOGH	11/15/2001
JAY H. CONNELLY	12/03/2001
RECEIVING PARTY DATA	
Name:	Intel Corporation
Street Address:	2200 Mission College Boulevard
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95054
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12175909
CORRESPONDENCE DATA	
Fax Number:	(503)439-6073
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	5034398778
Email:	erin_hudjohn@bstz.com
Correspondent Name:	BLAKELY, SOKOLOFF, TAYLOR, & ZAFMAN, LLP
Address Line 1:	1279 OAKMEAD PARKWAY
Address Line 4:	SUNNYVALE, CALIFORNIA 94085-4040
ATTORNEY DOCKET NUMBER:	42P11771X
NAME OF SUBMITTER:	ERIN HUDJOHN
SIGNATURE:	/Erin Hudjohn/
DATE SIGNED:	08/04/2014
Total Attachments: 4	
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ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

Brendan Traw; Bruce D. Bridges; Stephen P. Balogh; Jay H. Connelly

hereby sell, assign, and transfer to:

Intel Corporation

a Corporation of Delaware, having a principal place of business at 2200 Mission College Boulevard, Santa Clara, California 95052-8119 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent filed on September 28, 1901, and assigned Application No. 09/966,676 and is entitled:

METHOD AND APPARATUS TO PROVIDE A PERSONALIZED CHANNEL


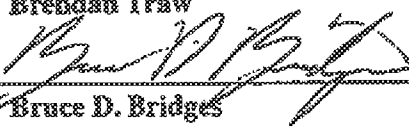
and in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

Each Inventor: Please also list the date that you signed the accompanying DECLARATION & POWER OF ATTORNEY

1/8/02		1/8/02
Date	Name: Brendan Traw	Date
1/9/02		1/9/02
Date	Name: Bruce D. Bridges	Date
	Name: Stephen P. Balogh	
	Name: Jay H. Connelly	
	Name:	
	Name:	
	Name:	
	Name:	
	Name:	
	Name:	
	Name:	

Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
12400 Wilshire Blvd., Seventh Floor
Los Angeles, CA 90025-1026
Telephone: (714) 557-3800

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please also list the date that you signed the accompanying DECLARATION & POWER OF ATTORNEY

Each Inventor: Please Sign and Date Below:

Date	Name: Brendan Traw	Date
Date	Name: Bruce D. Bridges	Date
<i>11-15-01</i>	<i>Stephen P. Balogh</i>	<i>11-15-01</i>
Date	Name: Stephen P. Balogh	Date
Date	Name: Jay H. Connelly	Date
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Each inventor: Please also list the date that you signed the accompanying DECLARATION & POWER OF ATTORNEY

Each Inventor: Please Sign and Date Below:

Date Name: **Brendan Traw**

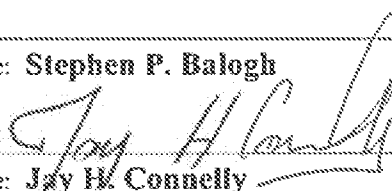
Date

Date Name: **Bruce D. Bridges**

Date

Date Name: **Stephen P. Balogh**

Date

12/3/01 Date Name: **Joy H. Connelly** 

12/3/01 Date

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