

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2967472

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DANIEL S APPLEMAN	09/12/2012
ROAN BEAR	09/12/2012
ANDREA WILDT	09/12/2012
BONNIE CRATER	09/12/2012
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	FULL CIRCLE CRM, INC.
<b>Street Address:</b>	325 SHARON PARK DRIVE, SUITE 643
<b>City:</b>	MENLO PARK
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94025
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13602157
<b>Application Number:</b>	13866957
<b>Application Number:</b>	13866958
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	650-585-2933
<b>Email:</b>	LUPE@GMGIPLAW.COM
<b>Correspondent Name:</b>	GUADALUPE M GARCIA
<b>Address Line 1:</b>	378 CAMBRIDGE AVENUE, SUITE F
<b>Address Line 4:</b>	PALO ALTO, CALIFORNIA 94306
<b>ATTORNEY DOCKET NUMBER:</b>	900020-600001
<b>NAME OF SUBMITTER:</b>	GUADALUPE M. GARCIA
<b>SIGNATURE:</b>	/Guadalupe M. Garcia/
<b>DATE SIGNED:</b>	08/04/2014
<b>Total Attachments: 3</b>	
source=Assignment_900020-600001_SN13602157_2#page1.tif	

PATENT

source=Assignment\_900020-600001\_SN13602157\_2#page2.tif

source=Assignment\_900020-600001\_SN13602157\_2#page3.tif

## ASSIGNMENT OF PATENT APPLICATION

WHEREAS, Daniel S. Appleman, Roan Bear, Andrea Wildt, and Bonnie Crater, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below identified application for United States Letters Patent:

Title of Invention: Method and System for Object Synchronization in CRM Systems

Date(s) of execution of Declaration:

Filing Date: 09/01/2012

Application No.: 13/602157

WHEREAS, Full Circle CRM, Inc. located at 325 Sharon Park Drive, Suite 643, Menlo Park, CA 94025-6805, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents do assign to Assignee all right, title, and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that he will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has signed his name on the date indicated.

Full Name: Daniel S. Appleman  
Residence Address: 2940 Rubino Circle  
San Jose, CA 95125

Mailing Address:  
☒ Check if same as residence

Citizenship: USA

Dated: 9/12/2012

DocuSigned by:

*Daniel Appleman*

D5B982B046F0406...

Full Name: Roan Bear  
Residence Address: 2120 N. Pacific Avenue #11  
Santa Cruz, CA 95060

Mailing Address:  
☒ Check if same as residence

Citizenship: USA

Dated: 9/12/2012

DocuSigned by:

*Roan Bear*

AEE0B326AA1B4B1...

Full Name: Andrea Wildt  
Residence Address: 726 Treat Ave  
San Francisco CA 94110

Mailing Address:  
☒ Check if same as residence

Citizenship: USA

Dated: 9/12/2012

DocuSigned by:

*Andrea Wildt*

2A471970C34B4CD...

Full Name: Bonnie Crater  
Residence Address: 172 Wayside Road  
Portola Valley, CA 94028

Mailing Address:  
☒ Check if same as residence

Citizenship: USA

Attorney Docket No.: 900020-600001

Dated: 9/12/2012

DocuSigned by:

Bonnie Crater

1D1BA6C4598D476...

Attorney Docket No.: 900020-600001