

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2969426

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	JOHN FRANCIS MCHALE	12/11/2012
RECEIVING PARTY DATA		
Name:	TRACKINGPOINT, INC.	
Street Address:	10535 BOYER BLVD, BUILDING 5, SUITE 300	
City:	AUSTIN	
State/Country:	TEXAS	
Postal Code:	78758	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	13716033
CORRESPONDENCE DATA		
Fax Number:	(512)354-7564	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	5128095173	
Email:	usptomail@cesari-reed.com	
Correspondent Name:	CESARI & REED LLP	
Address Line 1:	1114 LOST CREEK BLVD., SUITE 430	
Address Line 4:	AUSTIN, TEXAS 78746	
ATTORNEY DOCKET NUMBER:	4000-0041	
NAME OF SUBMITTER:	RONALD M REED	
SIGNATURE:	/Ronald M Reed/	
DATE SIGNED:	08/05/2014	
Total Attachments: 3		
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source=4000-0041_Assignment_executed2#page3.tif		

ASSIGNMENT OF INVENTION

For good and valuable consideration, the receipt of which is hereby acknowledged,
I, an ASSIGNOR named below,

John Francis McHale of Austin, Texas
Douglas Ainsworth Scott of Cedar Park, Texas

hereby sell, assign and transfer to

ASSIGNEE: **TrackingPoint, Inc.** having a place of business at 10535 Boyer
Boulevard, Building 5, Suite 300, Austin, Texas 78758

its successors, assigns and legal representatives, my entire right, title and interest throughout the
world, including all rights to claim priority, in and to the invention(s) disclosed in:

- ☒ U.S. Patent Application executed on or about the date of this Assignment,
- ☐ U.S. Patent Application executed on _____, or
- ☐ U.S. Provisional Application
- ☐ U.S. Application No.: _____, filed on _____
- ☐ International Application No.: PCT/_____, filed on _____

ENTITLED: **Optical Device Configured to Determine a Prey Score of Antlered Prey,**
and naming as

INVENTOR(S): John Francis McHale; and Douglas Ainsworth Scott

("Invention") including without limitation, my entire right, title and interest in and to any and all
United States and foreign applications (including international, regional and foreign national
applications) for said Invention, including divisionals, continuations, continuations-in-part,
utility models, industrial designs, renewals, substitutes and extensions thereof, and in and to any
and all patents, invention registrations, or other forms of protection ("Patents") of every country
or region that may be granted or have been granted for said Invention, including any reissues and
reexaminations thereof.

To comply with 37 C.F.R. § 3.21 for recording this Assignment, I authorize and request
that the application number and filing date be inserted here, if not already shown above,
(_____/_____, filed _____) when they become known.

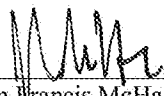
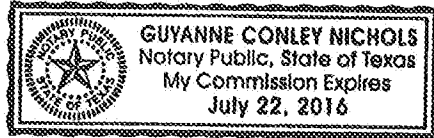
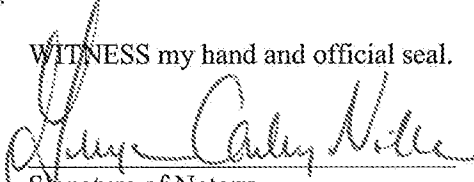
I authorize Assignee to apply for patents of foreign countries for said Invention, and to
claim all rights of priority without further authorization from me.

I agree that, upon request and without further compensation, but at no expense to me, I
and/or my legal representatives and assigns will do all lawful acts, including the execution of
papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining,
reissuing, or enforcing the Patents in the United States and throughout the world for said
Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and

assigns, to said Invention, said application, and any Patents granted for said Invention in the United States and throughout the world.

I hereby covenant that no assignment, sale, license, agreement, or encumbrance has been or will be made or entered into that would conflict with this Assignment.

I authorize and request the Director of the United States Patent and Trademark Office and agencies, departments, or other similar offices and officials of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, reexamination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

Executed on <u>Dec 11</u> , 2012 by <u></u> John Francis McHale	
----- Notary Use Below -----	
State of <u>Texas</u>	
County of <u>Travis</u>	
On <u>12/11/12</u> , John Francis McHale, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.	
	WITNESS my hand and official seal. <u></u> Signature of Notary

Executed on _____, 2012 by _____
Douglas Ainsworth Scott

----- *Notary Use Below* -----

State of _____
County of _____

On _____, Douglas Ainsworth Scott, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary