PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GREGORY BRANCHEK ROTH	01/22/2014
ERIC JASON BRANDWINE	05/16/2014

RECEIVING PARTY DATA

Name:	AMAZON TECHNOLOGIES, INC.	
Street Address:	PO BOX 8102	
City:	RENO	
State/Country:	NEVADA	
Postal Code:	89507	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14149725

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: AMZNPatents@dwt.com

Correspondent Name: DAVIS WRIGHT TREMAINE LLP - ATI Address Line 1: 1201 THIRD AVENUE, SUITE 2200 SEATTLE, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	0097749-084US0	
NAME OF SUBMITTER:	SCOTT S. ADAMS	
SIGNATURE:	/Scott S. Adams/	
DATE SIGNED:	08/06/2014	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 5

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PATENT REEL: 033480 FRAME: 0287

U.S. Patent Appln. No. <u>14/149,725</u> Filing Date <u>January 7, 2014</u> Attorney Docket No. <u>0097749-084US0</u> Client Docket No. <u>P12314-US</u>

PARTIES TO THE ASSIGNMENT

Assignor(s):

GREGORY BRANCHEK ROTH 410 Terry Avenue North Seattle, WA 98109-5210

ERIC JASON BRANDWINE 410 Terry Avenue North Seattle, WA 98109-5210

Assignee:
Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

recordation.

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
"FORCED DATA TRANSFORMATION POLICY" (Invention) for which a non-provisional application for United States Letters Patent

Was filed on January 7, 2014 and accorded U.S. application no. 14/149,725; or

will be filed concurrently with the submission of this executed PATENT ASSIGNMENT for

ASSIGNOR(S) hereby authorizes and requests ASSIGNEE'S legal representatives, of <u>Davis Wright Tremaine LLP</u>, associated with Customer No. <u>113507</u>, to insert in the header above and here in parentheses (U.S. application no. <u>14/149.725</u>, filed <u>January 7, 2014</u>) this application's U.S. application number and filing date, when known.

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PATENT REEL: 033480 FRAME: 0288

U.S. Patent Appln. No. <u>14/149,725</u> Filing Date <u>January 7, 2014</u> Attorney Docket No. 0097749-084US0 Client Docket No. P12314-US

WHEREAS, ASSIGNEE, a corporation of the State of Nevada, is desirous of acquiring the entire

right, title and interest in and to the Invention and in and to any letters patent that may be granted therefor

in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is

hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors

and assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said

Application and any and all letters patent which may be granted for said Invention in the United States of

America and its territorial possessions and in any and all foreign countries, and in any and all provisional,

divisions, reissues, re-examinations and continuations thereof, including the right to file foreign

applications directly in the name of ASSIGNEE and to claim priority rights deriving from said application

to which said foreign applications are entitled by virtue of international convention, treaty or otherwise,

said Invention, application and all letters patent on said Invention to be held and enjoyed by ASSIGNEE

and its successors and assigns for their use and benefit and of their successors and assigns as fully and

entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer

and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and

Trademarks to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S) agree to execute

all instruments and documents required for the making and prosecution of applications for United States

and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the purpose

of protecting title to said Invention or letters patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its

successors, legal representatives, and assigns all claims for damages and all remedies arising out of any

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PATENT REEL: 033480 FRAME: 0289

U.S. Patent Appln. No. <u>14/149,725</u> Filing Date <u>January 7, 2014</u>

Attorney Docket No. <u>0097749-084US0</u> Client Docket No. <u>P12314-US</u>

violation of the rights assigned hereby that may have accrued prior to the date of assignment to

ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain

damages for past infringements of said letters patent before or after issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will

communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to

ASSIGNOR respecting the Invention or said application, and testify in any legal proceeding, assist in the

preparation of any other patent property relating to the application and the Invention or any improvements

made thereto, sign/execute all lawful papers, provide all requested documents, execute and make all

rightful oaths and/or declarations in connection with the application and the Invention including any

improvements made thereto, any patent applications filed therefrom, and any continuing application filed

from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE,

its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the

Invention in all countries. These provisions are binding upon our heirs, legal representatives,

administrators, and assigns.

CORRESPONDENCE ADDRESS

I hereby direct all correspondence and telephone calls in connection with this application be

addressed to the number associated with the customer number listed below, which is:

Customer No.

113507

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PATENT

REEL: 033480 FRAME: 0290

U.S. Patent Appln. No. <u>14/149.725</u> Filing Date <u>January 7, 2014</u> Attorney Docket No. <u>0097749-084US0</u> Client Docket No. <u>P12314-US</u>

<u>DECLARATION</u>	
As a below named inventor, I hereby declare that:	
This declaration is directed to:	
the attached application; or	*
United States application number 14/14	<u>9,725</u> filed on <u>January 7, 2014;</u> or
PCT international application number _	filed on
The above-identified application was made or author	orized to be made by me.
I believe that I am the original inventor or an origin application.	al joint inventor of a claimed Invention in the
I have reviewed and understand the contents of the duty to disclose to the US Patent & Trademark Offi patentability as defined in 37 CFR 1.56.	above-identified application, and acknowledge the ice all information known to me to be material to the
I hereby acknowledge that any willful false stateme USC 1001 by fine or imprisonment of not more tha	· · · · · · · · · · · · · · · · · · ·
Legal name of inventor: GREGORY BRANCHE	K ROTH Inventor Signature
WITNESSED BY: Date	Witness (Signature) Witness (Printed Name)

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U.S. Patent Appln. No. 14/149,725 Filing Date January 7, 2014 Attorney Docket No. <u>0097749-084US0</u> Client Docket No. <u>P12314-US</u>

<u>DECLARATION</u>	•
As a below named inventor, I hereby declare that:	
This declaration is directed to:	
the attached application; or	
☑ United States application number 14/149.	725 filed on <u>January 7, 2014;</u> or
PCT international application number	filed on
The above-identified application was made or authori	zed to be made by me,
I believe that I am the original inventor or an original application.	joint inventor of a claimed Invention in the
I have reviewed and understand the contents of the abduty to disclose to the US Patent & Trademark Office patentability as defined in 37 CFR 1.56.	* * * * * * * * * * * * * * * * * * *
I hereby acknowledge that any willful false statement USC 1001 by fine or imprisonment of not more than f	
Legal name of inventor: ERIC JASON BRANDWII	NE .
5 / /6 / / y Date	Inventor Signattire
WITNESSED BY: Date	Witness (Signature) Witness (Printed Name)

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PATENT REEL: 033480 FRAME: 0292

RECORDED: 08/06/2014