

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2971006

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Execution Date
SILICON VALLEY BANK	08/01/2014

**RECEIVING PARTY DATA**

<b>Name:</b>	SAY MEDIA, INC.
<b>Street Address:</b>	180 TOWNSEND STREET
<b>Internal Address:</b>	THIRD FLOOR
<b>City:</b>	SAN FRANCISCO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94107

**PROPERTY NUMBERS Total: 14**

Property Type	Number
Application Number:	11781830
Application Number:	12209126
Application Number:	12209138
Application Number:	13678156
Application Number:	14156932
Application Number:	12209107
Application Number:	12209062
Application Number:	12572109
Application Number:	12756934
Application Number:	13723896
Application Number:	13013565
Application Number:	13117994
Application Number:	14255199
Application Number:	13923595

**CORRESPONDENCE DATA**

**Fax Number:** (949)852-0004

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 949.852.0000

**Email:** pair@kppb.com

**PATENT**

**Correspondent Name:** KPPB LLP  
**Address Line 1:** 2400 E. KATELLA  
**Address Line 2:** SUITE 1050  
**Address Line 4:** ANAHEIM, CALIFORNIA 92806

**ATTORNEY DOCKET NUMBER:** 02377

**NAME OF SUBMITTER:** TRUDI THOMPSON

**SIGNATURE:** /tt/

**DATE SIGNED:** 08/06/2014

**Total Attachments: 9**

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RECORDATION FORM COVER SHEET  
**PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)  
Silicon Valley Bank

2. Name and address of receiving party(ies)  
Name: Say Media, Inc.  
Internal Address: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance/Execution Date(s):  
Execution Date(s) 8/1/2014

Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other Release by Secured Party

Street Address: 180 Townsend Street  
Third Floor  
City: San Francisco  
State: CA  
Country: US Zip: 94107

Additional name(s) & address(es) attached?  Yes  No

4. Application or patent number(s):  
A. Patent Application No (s)  
11/781830; 12/209126; 12/209138; 13/678156; 14/156932;  
12/209107; 12/209062; 12/572109; 12/756934; 13/723896;  
13/013565; 13/117994; 14/255199; 13/923595

This document serves as an Oath/Declaration (37 CFR 1.63).  
B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:  
Name: KPPB LLP  
Internal Address: Suite 1050  
Street Address: 2400 E. Katella  
City: Anaheim  
State: CA Zip: 92806  
Phone Number: 949.852.0000  
Docket Number: S27-02377  
Email Address: pair@kppb.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ \_\_\_\_\_

Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

8. Payment Information  
Deposit Account Number 50-4407  
Authorized User Name \_\_\_\_\_

9. Signature: / Samuel P. Richey /  
Signature

August 6, 2014  
Date

Samuel P. Richey  
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 9

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

**UCC FINANCING STATEMENT AMENDMENT**

FOLLOW INSTRUCTIONS

DELAWARE DEPARTMENT OF STATE  
U.C.C. FILING SECTION  
FILED 04:05 PM 08/01/2014  
INITIAL FILING # 2007 1844702  
AMENDMENT # 2014 3092855  
SRV: 141026753

A. NAME & PHONE OF CONTACT AT FILER (optional)
B. E-MAIL CONTACT AT FILER (optional)
C. SEND ACKNOWLEDGMENT TO: (Name and Address)

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE NUMBER  
**2007 1844702, filed 5/16/2007**

1b.  This FINANCING STATEMENT AMENDMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS Filer: attach Amendment Addendum (Form UCC3Ad) and provide Debtor's name in item 13

2.  TERMINATION: Effectiveness of the Financing Statement identified above is terminated with respect to the security interest(s) of Secured Party authorizing this Termination Statement

3.  ASSIGNMENT (full or partial): Provide name of Assignee in item 7a or 7b and address of Assignee in item 7c and name of Assignor in item 9 For partial assignment, complete items 7 and 9 and also indicate affected collateral in item 8

4.  CONTINUATION: Effectiveness of the Financing Statement identified above with respect to the security interest(s) of Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law

5.  PARTY INFORMATION CHANGE:  
Check one of these two boxes:  Debtor or  Secured Party of record AND Check one of these three boxes to  
This Change affects  CHANGE name and/or address: Complete item 6a or 6b, and item 7a or 7b and item 7c  ADD name: Complete item 7a or 7b, and item 7c  DELETE name: Give record name to be deleted in item 6a or 6b

6. CURRENT RECORD INFORMATION: Complete for Party Information Change - provide only one name (6a or 6b)

6a. ORGANIZATION'S NAME
OR
6b. INDIVIDUAL'S SURNAME
FIRST PERSONAL NAME
ADDITIONAL NAME(S)/INITIAL(S)
SUFFIX

7. CHANGED OR ADDED INFORMATION: Complete for Assignment or Party Information Change - provide only one name (7a or 7b) (use exact, full name, do not omit, modify, or abbreviate any part of the Debtor's name)

7a. ORGANIZATION'S NAME
OR
7b. INDIVIDUAL'S SURNAME
INDIVIDUAL'S FIRST PERSONAL NAME
INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S)
SUFFIX

7c. MAILING ADDRESS
CITY
STATE
POSTAL CODE
COUNTRY

8.  COLLATERAL CHANGE. Also check one of these four boxes:  ADD collateral  DELETE collateral  RESTATE covered collateral  ASSIGN collateral  
Indicate collateral:

The Secured Party hereby releases all of its rights, title and interest in the Assets set forth on Exhibit A and B attached hereto and incorporated herein by reference.

9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT: Provide only one name (9a or 9b) (name of Assignor, if this is an Assignment) If this is an Amendment authorized by a DEBTOR, check here  and provide name of authorizing Debtor

9a. ORGANIZATION'S NAME <b>Silicon Valley Bank</b>
OR
9b. INDIVIDUAL'S SURNAME
FIRST PERSONAL NAME
ADDITIONAL NAME(S)/INITIAL(S)
SUFFIX

10. OPTIONAL FILER REFERENCE DATA:  
Filing Office: Delaware Secretary of State (220763-764)

## EXHIBIT A TO UCC FINANCING STATEMENT AMENDMENT

The "Assets" include all of the following:

- A. All right, title and interest in and to the Patents, including any and all legal rights of the original owner of the Patents and all rights to sue for past, present and future infringement, to collect royalties under such Patents, to prosecute all existing Patents worldwide, to apply for additional Patents worldwide, to have Patents issued in the name of Microsoft, and to revive prosecution of any abandoned Patents. For the avoidance of doubt, Debtor no longer has any rights in the Patents, including any rights to license, encumber or substantively prosecute the Patents, or to file any applications based on or claiming priority to any Patents.
- B. All right, title and interest in and to all causes of action and enforcement rights, whether known, unknown, currently pending, filed, or otherwise, for the Patents, including all rights to pursue damages, injunctive relief and other remedies for past, current and future infringement of the Patents.

"Patents" means (a) all patents and patent applications listed in Exhibit B hereto; (b) all reissues, reexaminations, continuations, parents, continuations-in-part, divisionals and extensions (collectively "Related Cases") of such patents and patent applications; (c) patents or patent applications (i) to which any or all of the foregoing directly or indirectly claims priority, or (ii) for which any or all of the foregoing directly or indirectly forms a basis for priority; and (d) all Related Cases (whether pending, issued, abandoned or filed after the Effective Date) and foreign counterparts to any or all of the foregoing, including utility models, design patents, certificates of invention and equivalent rights worldwide.

EXHIBIT B TO UCC FINANCING STATEMENT AMENDMENT

[See Attached]

SAY Media Patent Status / Docket

CLIENT NUMBER	FILE NUMBER	CPH FILE NO.	CLIENT REF. NO.	TITLE	INVENTORS	SERIAL NO.	FILING DATE	ISSUE DATE	PATENT NO.	STATUS
527	02563	n/a		SYSTEMS AND METHODS FOR INTERACTION PROMPT INITIATED VIDEO ADVERTISING	David R Lerman, Matt A Sanchez, Troy W Young	11751830	Jul 23, 2007	Jul 23, 2013	8494907	Issued
527	02563 CA	n/a		Systems and Methods for Interaction Prompt Initiated Video Advertising	David R Lerman, Matt A Sanchez, Kevin W Sladek	12659042	Jul 23, 2007			Pending
527	02563 CIP1	n/a		Interactive Advertising	David R Lerman, Matt A Sanchez, Troy W Young	12209326	Sep 11, 2008	Mar 19, 2013	8401903	Issued
527	02563 CIP2	n/a		Interaction Prompt for Interactive Advertising	David R Lerman, Matt A Sanchez, Troy W Young	12209138	Sep 11, 2008			Abandoned
527	02563 CIP2CON	n/a		INTERACTION PROMPT FOR INTERACTIVE ADVERTISING	David R Lerman, Troy W Young, Brett A Sanchez	13673156	Nov 15, 2012	Mar 16, 2014	8676651	Filed
527	02563 CIP2CON2	n/a		INTERACTION PROMPT FOR INTERACTIVE ADVERTISING	David R Lerman, Matt A Sanchez, Troy W Young	14150932	Jan 16, 2014			Published
527	02563 CIP3	n/a		Dynamic Configuration of an Advertisement	David R Lerman, Matt A Sanchez, Troy W Young	12209107	Sep 11, 2008	Nov 6, 2012	8306859	Issued
527	02563 CIP4	n/a		Engagement-Based Compensation for Interactive Advertisement	David R Lerman, Matt A Sanchez, Troy W Young	12209082	Sep 11, 2008	May 29, 2012	8190474	Issued
527	02563 CIP5	n/a		FULL PAGE VIDEO ADVERTISEMENT	David R Lerman, Matt A Sanchez, Troy W Young	12372109	Oct 1, 2009	Feb 26, 2013	8388317	Issued
527	02563 CIP6	n/a		Fixed Position Interactive Advertising	Derrick Brown, Nick Sanchez, Derrick Brown, David R Lerman, Troy W Young, Matt A Sanchez	12756934	Apr 8, 2010			Abandoned
527	02563 CIP6CON	n/a		FIXED POSITION INTERACTIVE ADVERTISING	Derrick Brown, David R Lerman, Troy W Young, Matt A Sanchez	13723896	Dec 21, 2012			Published
527	02563 CIP7	n/a		Fixed Position Multi-Steps Interactive Advertisement	Derrick Brown, David R Lerman, Troy W Young, Matt A Sanchez	13013585	Jan 25, 2011			Published
527	02563 CIP8	n/a		Non-Expanding Interactive Advertisement	Derrick Brown, Rick Reckert, Troy W Young	13317994	May 17, 2011	May 20, 2014	8792019	Issued
527	02563 CIP8CON	n/a		NON-EXPANDING INTERACTIVE ADVERTISEMENT	Derrick Brown, Rick Reckert, Troy W Young	14255199	Apr 17, 2014			Pending
527	02563 CIP9	n/a		System and Method for Interaction Prompt Initiated Video Advertising	David R Lerman, Matt A Sanchez, Troy W Young	13923595	Jun 23, 2013			Published
527	02563 DE	n/a		Systems and Methods for Interaction Prompt Initiated Video Advertising	David R Lerman, Matt A Sanchez, Kevin W Sladek	078332388	Jul 23, 2007			Pending
527	02563 EP	n/a		Systems and Methods for Interaction Prompt Initiated Video Advertising	David R Lerman, Matt A Sanchez, Kevin W Sladek	18132368	Jul 23, 2007			Pending
527	02563 ES	n/a		Systems and Methods for Interaction Prompt Initiated Video Advertising	David R Lerman, Matt A Sanchez, Kevin W Sladek	018132388	Jul 23, 2007			Pending
527	02563 FR	n/a		Systems and Methods for Interaction Prompt Initiated Video Advertising	David R Lerman, Matt A Sanchez, Kevin W Sladek	018132388	Jul 23, 2007			Pending
527	02563 GB	n/a		Systems and Methods for Interaction Prompts Initiated Video Advertising	David R Lerman, Matt A Sanchez, Kevin W Sladek	018132388	Jul 23, 2007			Pending
527	02563 IT	n/a		Systems and Methods for Interaction Prompts Initiated Video Advertising	David R Lerman, Matt A Sanchez, Kevin W Sladek	018132388	Jul 23, 2007			Pending
527	02563 NL	n/a		Systems and Methods for Interaction Prompt Initiated Video Advertising	David R Lerman, Matt A Sanchez, Kevin W Sladek	018132388	Jul 23, 2007			Pending
527	02563 PCT	n/a		Systems and Methods for Interaction Prompt Initiated Video Advertising	David R Lerman, Matt A Sanchez, Kevin W Sladek	PCT/US2007/04137	Jul 23, 2007			Lapsed

**UCC FINANCING STATEMENT AMENDMENT**

FOLLOW INSTRUCTIONS

DELAWARE DEPARTMENT OF STATE  
U.C.C. FILING SECTION  
FILED 04:06 PM 08/01/2014  
INITIAL FILING # 2009 2089735  
AMENDMENT # 2014 3093143  
SRV: 141026763

A. NAME & PHONE OF CONTACT AT FILER (optional)
B. E-MAIL CONTACT AT FILER (optional)
C. SEND ACKNOWLEDGMENT TO: (Name and Address)

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE NUMBER <b>2009 2089735, filed 6/30/2009</b>	1b. <input type="checkbox"/> This FINANCING STATEMENT AMENDMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS Filer: <u>attach Amendment Acknowledgment (Form UCC3Ad)</u> and provide Debtor's name in item 13
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2.  **TERMINATION:** Effectiveness of the Financing Statement identified above is terminated with respect to the security interest(s) of Secured Party authorizing this Termination Statement

3.  **ASSIGNMENT** (full or partial): Provide name of Assignee in item 7a or 7b, and address of Assignee in item 7c and name of Assignor in item 9. For partial assignment, complete items 7 and 9 and also indicate affected collateral in item 8

4.  **CONTINUATION:** Effectiveness of the Financing Statement identified above with respect to the security interest(s) of Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law

5.  **PARTY INFORMATION CHANGE:**  
Check one of these two boxes:  Debtor or  Secured Party of record. **AND** Check one of these three boxes to:  CHANGE name and/or address: Complete item 6a or 6b, and item 7a or 7b and item 7c.  ADD name: Complete item 7a or 7b, and item 7c.  DELETE name: Give record name to be deleted in item 6a or 6b

6. **CURRENT RECORD INFORMATION:** Complete for Party Information Change - provide only one name (6a or 6b)

6a. ORGANIZATION'S NAME

OR

6b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
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7. **CHANGED OR ADDED INFORMATION:** Complete for Assignment or Party Information Change - provide only one name (7a or 7b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name)

7a. ORGANIZATION'S NAME

OR

7b. INDIVIDUAL'S SURNAME	INDIVIDUAL'S FIRST PERSONAL NAME	INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
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7c. MAILING ADDRESS

CITY	STATE	POSTAL CODE	COUNTRY
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8.  **COLLATERAL CHANGE:** Also check one of these four boxes:  ADD collateral,  DELETE collateral,  RESTATE covered collateral,  ASSIGN collateral. Indicate collateral:

**The Secured Party hereby releases all of its rights, title and interest in the Assets set forth on Exhibit A and B attached hereto and incorporated herein by reference.**

9. **NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT:** Provide only one name (9a or 9b) (name of Assignor, if this is an Assignment). If this is an Amendment authorized by a DEBTOR, check here  and provide name of authorizing Debtor

9a. ORGANIZATION'S NAME  
**Silicon Valley Bank**

OR

9b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
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10. **OPTIONAL FILER REFERENCE DATA:**  
Filing Office: **Delaware Secretary of State (220763-764)**



## EXHIBIT A TO UCC FINANCING STATEMENT AMENDMENT

The "Assets" include all of the following:

- A. All right, title and interest in and to the Patents, including any and all legal rights of the original owner of the Patents and all rights to sue for past, present and future infringement, to collect royalties under such Patents, to prosecute all existing Patents worldwide, to apply for additional Patents worldwide, to have Patents issued in the name of Microsoft, and to revive prosecution of any abandoned Patents. For the avoidance of doubt, Debtor no longer has any rights in the Patents, including any rights to license, encumber or substantively prosecute the Patents, or to file any applications based on or claiming priority to any Patents.
- B. All right, title and interest in and to all causes of action and enforcement rights, whether known, unknown, currently pending, filed, or otherwise, for the Patents, including all rights to pursue damages, injunctive relief and other remedies for past, current and future infringement of the Patents.

"Patents" means (a) all patents and patent applications listed in **Exhibit B** hereto; (b) all reissues, reexaminations, continuations, parents, continuations-in-part, divisionals and extensions (collectively "**Related Cases**") of such patents and patent applications; (c) patents or patent applications (i) to which any or all of the foregoing directly or indirectly claims priority, or (ii) for which any or all of the foregoing directly or indirectly forms a basis for priority; and (d) all **Related Cases** (whether pending, issued, abandoned or filed after the Effective Date) and foreign counterparts to any or all of the foregoing, including utility models, design patents, certificates of invention and equivalent rights worldwide.

EXHIBIT B TO UCC FINANCING STATEMENT AMENDMENT

[See Attached]

**SAY Media Patent Status / Docket**

CLIENT NUMBER	FILE NUMBER	CPH FILE NO.	CLIENT REF. NO.	TITLE	INVENTORS	SERIAL NO.	PLUNG DATE	ISSUE DATE	PATENT NO.	STATUS
527	02563	n/a		SYSTEMS AND METHODS FOR INTERACTION PROMPT INITIATED VIDEO ADVERTISING	David R. Lerman, Matt A. Sanchez, Troy W. Young	11781830	Jul 23, 2007	Jul 23, 2013	8494807	Issued
527	02563.CA	n/a		Systems and Methods For Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Kevin W. Sladek	2659042	Jul 23, 2007			Pending
527	02563.CP1	n/a		Interactive Advertising	David R. Lerman, Matt A. Sanchez, Troy W. Young	12203126	Sep 11, 2008	Mar 19, 2013	8401903	Issued
527	02563.CP2	n/a		Interaction Prompt for Interactive Advertising	David R. Lerman, Matt A. Sanchez, Troy W. Young	12208136	Sep 11, 2008			Abandoned
527	02563.CP2CON1	n/a		INTERACTION PROMPT FOR INTERACTIVE ADVERTISING	David R. Lerman, Troy W. Young, Matt A. Sanchez	13678156	Nov 30, 2012	Mar 18, 2014	8879653	Issued
527	02563.CP2CON2	n/a		INTERACTION PROMPT FOR INTERACTIVE ADVERTISING	David R. Lerman, Matt A. Sanchez, Troy W. Young	14186932	Jan 16, 2014			Published
527	02563.CP3	n/a		Dynamic Configuration of an Advertisement	David R. Lerman, Matt A. Sanchez, Troy W. Young	12209107	Sep 11, 2008	Nov 6, 2012	8306859	Issued
527	02563.CP4	n/a		Engagement-Based Compensation For Interactive Advertisement	David R. Lerman, Matt A. Sanchez, Troy W. Young	12208062	Sep 11, 2008	May 29, 2012	8190474	Issued
527	02563.CP5	n/a		FULL PAGE VIDEO ADVERTISEMENT	David R. Lerman, Matt A. Sanchez, Troy W. Young	11572409	Oct 1, 2009	Feb 26, 2013	8386317	Issued
527	02563.CP6	n/a		Fixed Position Interactive Advertising	David R. Lerman, Troy W. Young, Matt A. Sanchez, Derrick Brown, Rick Sanchez, Derrick Brown, David R. Lerman, Troy W. Young, Matt A. Sanchez	12796826	Apr 8, 2010			Abandoned
527	02563.CP6CON	n/a		FIXED POSITION INTERACTIVE ADVERTISING	Derrick Brown, David R. Lerman, Troy W. Young, Matt A. Sanchez	13723856	Dec 21, 2012			Published
527	02563.CP7	n/a		Fixed Position Multi-Stepped Interactive Advertisement	David R. Lerman, Troy W. Young, Matt A. Sanchez	13013565	Jan 25, 2011			Published
527	02563.CP8	n/a		Non-Expanding Interactive Advertisement	Derrick Brown, Rick Sanchez, Troy W. Young	13117994	May 17, 2011	May 20, 2014	8720113	Issued
527	02563.CP8CON	n/a		NON-EXPANDING INTERACTIVE ADVERTISEMENT	Derrick Brown, Rick Sanchez, Troy W. Young	14255189	Apr 17, 2014			Pending
527	02563.CON	n/a		System and Method for Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Troy W. Young	13823595	Jun 21, 2013			Published
527	02563.DE	n/a		Systems and Methods For Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Kevin W. Sladek	078132388	Jul 23, 2007			Pending
527	02563.EP	n/a		Systems and Methods For Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Kevin W. Sladek	16132388	Jul 23, 2007			Pending
527	02563.ES	n/a		Systems and Methods For Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Kevin W. Sladek	018132388	Jul 23, 2007			Pending
527	02563.FR	n/a		Systems and Methods For Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Kevin W. Sladek	018132388	Jul 23, 2007			Pending
527	02563.GB	n/a		Systems and Methods For Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Kevin W. Sladek	018132388	Jul 23, 2007			Pending
527	02563.II	n/a		Systems and Methods For Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Kevin W. Sladek	018132388	Jul 23, 2007			Pending
527	02563.NL	n/a		Systems and Methods For Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Kevin W. Sladek	018132388	Jul 23, 2007			Pending
527	02563.PCT	n/a		Systems and Methods For Interaction Prompt Initiated Video Advertising	David R. Lerman, Matt A. Sanchez, Kevin W. Sladek	PCTUS2007074137	Jul 23, 2007			Lapsed

**PATENT**