PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STEPHEN MICHAEL MALONEY	04/11/2013

RECEIVING PARTY DATA

Name:	MUDDY WATER CAMO, LLC
Street Address:	343 DISTRIBUTION DRIVE
City:	MADISON
State/Country:	MISSISSIPPI
Postal Code:	39110

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14455918
Application Number:	13137835

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 225-302-8559

Email: john@edelpatents.com
Correspondent Name: EDEL PATENTS LLC
Address Line 1: 950 CAMELIA AVE.

Address Line 4: BATON ROUGE, LOUISIANA 70806

ATTORNEY DOCKET NUMBER:	051.02
NAME OF SUBMITTER:	JOHN B EDEL
SIGNATURE:	/JohnBEdel/
DATE SIGNED:	08/10/2014

Total Attachments: 9

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PATENT APPLICATION ASSIGNMENT

This Patent Application Assignment (the "Assignment") is made and effective as of April 1, 2013 ("Effective Date") by and between Stephen Michael Maloney, (the "Assignor") and Muddy Water Camo, LLC a Mississippi limited liability company(the "Assignee"). The Assignor and the Assignee may be referred to individually as a "Party" or collectively as the "Parties."

RECITALS

WHEREAS, the Assignor has invented certain new and useful inventions (the "Inventions") and has applied for patents on the Inventions, which applications are listed on Schedule 1 attached hereto and made a part hereof (collectively, the "Patent Applications"); and

WHEREAS, it is the Assignor's intention to assign and transfer to the Assignee all of its right, title, and interest in the Inventions and to the Patent Applications; and

WHEREAS, the Assignee desires to acquire all of the Assignor's right, title, and interest in the Inventions and to the Patent Applications and any and all letters patent or similar legal protections, foreign or domestic, to be obtained therefor; and

WHEREAS, each Party is duly authorized and capable of entering into this Assignment.

NOW, THEREFORE, in consideration of the covenants and premises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto agree as follows:

1. ASSIGNMENT OF PATENT APPLICATIONS.

Effective as of the Effective Date, the Assignor sells, transfers, conveys, assigns, and delivers to the Assignee, and the Assignee accepts and assumes all of the Assignor's right, title, and interest in and to the following:

- (a) the Inventions and the Patent Applications described in Schedule 1 hereto;
- (b) the patent claims, all rights to prepare derivative works, all goodwill, and other rights to the Inventions and the Patent Applications;
- (c) any and all registrations, corresponding domestic and foreign applications, letters patents, or similar legal protections issuing on such Inventions and any divisions, continuations, continuations-in-part, and reissues of said Patent Applications, and all rights and benefits under any applicable treaty or convention;

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- (d) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Inventions and Patent Applications including, without limitation, damages and payments for past or future infringements of the any patent that is issued on such Inventions and Patent Applications; and
- (e) all rights to defend the Inventions and Patent Application;
- (f) all rights to amend, change or supplement the Patent Applications; and
- (g) all rights to sue for past, present, and future infringements of the Inventions and Patent Applications.

2. CONSIDERATION.

As consideration for the assignment of the Inventions and the Patent Applications and the Assignor's representations and warranties, the Assignee promises to pay the Assignor the amount of Ten dollars (\$10.00), to be paid within ten (10) days of the Effective Date (the "Consideration").

3. AUTHORIZATION TO DIRECTOR.

The Assignor hereby authorizes the Director of the United States Patent & Trademark Office to issue any and all patents and registrations that may be granted on the Inventions to the Assignee, as the Assignee of the entire right, title, and interest in and to the same, for the Assignee's sole use and benefit, and for the use and benefit of the Assignee's legal representatives, to the full end of the term for which such patent may be granted, as fully and entirely as the same would have been held by the Assignor had this assignment and sale not been made. The Assignor also hereby authorizes and requests an attorney having the Assignee's power of attorney to prosecute the application referenced on Schedule 1 attached hereto.

4. ASSIGNOR'S REPRESENTATIONS AND WARRANTIES.

The Assignor hereby represents and warrants to the Assignee that it:

- (a) is the sole owner of all right, title, and interest in and to the Inventions and the Patent Applications;
- (b) has not assigned, transferred, licensed, pledged, or otherwise encumbered any Invention or Patent Application or agreed to do so;
- (c) has full power and authority to enter into this Assignment and to make the assignment as provided in Section 1;

- (d) is not aware of any violation or infringement of any third party's rights (or any claim thereof) by the Inventions or Patent Applications;
- (e) is not aware of any third-party consents, assignments, or licenses that are necessary to perform under this Assignment;
- (f) was not acting within the scope of employment of any third party when conceiving, creating, or otherwise performing any activity with respect to the Inventions purportedly assigned in Section 1.

The Assignor agrees to immediately notify the Assignee in writing if any facts or circumstances arise that would make any of the representations in this Assignment inaccurate.

5. ASSIGNEE'S REPRESENTATIONS AND WARRANTIES.

The Assignee hereby represents and warrants to the Assignor that it:

- (a) has full power and authority to enter into this Assignment; and
- (b) has sufficient resources to complete the transaction contemplated by this Assignment and the authority to commit such resources for the purposes of such transaction.

The Assignee agrees to immediately notify the Assignor in writing if any facts or circumstances arise that would make any of the representations in this Assignment inaccurate.

6. NO EARLY ASSIGNMENT.

The Assignee agrees not to assign or otherwise encumber its rights in and to the Inventions, Patent Applications, and/or any associated registrations until it has paid to the Assignor the full Consideration provided for in this Assignment. Any assignment or encumbrance contrary to this provision shall be void.

7. DOCUMENTATION.

The Assignor will, as soon as is reasonably possible following a request from the Assignee, provide the Assignor with a complete copy of all documentation (in any format) relating to the Inventions and Patent Applications for the Assignee's own use, to meet record-keeping requirements of the Assignee, or to allow the Assignee to assert its rights granted pursuant to this Assignment. The Assignor will also, on request and without further consideration:

(a) execute and deliver, or cause to be executed and delivered, to the Assignee any additional papers, including any separate assignments of the Inventions or Patent Applications, reasonably necessary to record the assignment in the United States and throughout the world;

- (b) generally do all other lawful acts reasonable and necessary to record the Assignment in the United States and throughout the world; and
- (c) execute all lawful papers that may be required in connection with the filing, prosecution, and maintenance of said Patent Applications or any other patent applications in the United States for said Inventions, including additional documents that may be required to affirm the rights of the Assignee in and to said Inventions.

8. NO FURTHER USE OF INVENTIONS.

After the Effective Date, the Assignor agrees to make no further use of the Inventions or any equivalent thereto, except as authorized by the prior written consent of the Assignee, and the Assignor agrees to not challenge the Assignee's use or ownership, or the validity, of the Inventions.

9. SUCCESSORS AND ASSIGNS.

All references in this Assignment to the Parties shall be deemed to include, as applicable, a reference to their respective successors and assigns. The provisions of this Assignment shall be binding on and shall inure to the benefit of the successors and assigns of the Parties.

10, NO IMPLIED WAIVER.

The failure of either Party to insist on strict performance of any covenant or obligation under this Assignment, regardless of the length of time for which such failure continues, shall not be deemed a waiver of such Party's right to demand strict compliance in the future. No consent or waiver, express or implied, to or of any breach or default in the performance of any obligation under this Assignment shall constitute a consent or waiver to or of any other breach or default in the performance of the same or any other obligation.

11. NOTICE.

Any notice or other communication provided for herein or given hereunder to a Party hereto shall be in writing and shall be given in person, by overnight courier, or by mail (registered or certified mail, postage prepaid, return receipt requested) to the respective Party as follows:

If to the Assignor:

Stephen Michael Maloney 448 Greenwood Lane Ridgeland, MS 39157

If to the Assignee:

Muddy Water Camo, LLC 343 Distribution Drive Madison, MS 39110

12. GOVERNING LAW:

This Assignment shall be governed by the laws of the state of Mississippi.

13. COUNTERPARTS/ELECTRONIC SIGNATURES.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which shall constitute one and the same instrument. For purposes of this Assignment, use of a facsimile, e-mail, or other electronic medium shall have the same force and effect as an original signature.

14. SEVERABILITY.

Whenever possible, each provision of this Assignment, will be interpreted in such manner as to be effective and valid under applicable law, but if any provision of this Assignment is held to be invalid, illegal, or unenforceable in any respect under any applicable law or rule in any jurisdiction, such invalidity, illegality, or unenforceability will not affect any other provision or any other jurisdiction, but this Assignment will be reformed, construed, and enforced in such jurisdiction as if such invalid, illegal, or unenforceable provisions had never been contained herein.

15. ENTIRE ASSIGNMENT.

This Assignment, together with <u>Schedule 1</u>, constitutes the final, complete, and exclusive statement of the agreement of the Parties with respect to the subject matter hereof, and supersedes any and all other prior and contemporaneous agreements and understandings, both written and oral, between the Parties.

16. HEADINGS.

Headings used in this Assignment are provided for convenience only and shall not be used to construe meaning or intent.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the date first above written.

[signature pages follow]

ASSIGNOR

STEPHEN MICHAEL MALONEY

ACKNOWLEDGMENT OF NOTARY PUBLIC

State of Mississippi County of Madison

On this 5th day of April, 2013, before me, the undersigned Notary Public, personally appeared before me STEPHEN MICHAEL MALONEY, personally known to me or proved to me on the basis of satisfactory evidence to be the individual who signed the foregoing document as the ASSIGNOR and acknowledged to me that he executed the same.

WITNESS my hand and official seal.

Signature of Notary Public: Telveca &

My Commission Expires: 1-8-2014

ASSIGNEE

MUDDY WATER CAMO, LLC

Name: Christopher W. Bahl Title: Chief Executive Officer

ACKNOWLEDGMENT OF NOTARY PUBLIC

State of Mississippi County of Madison

On this _____ day of April, 2013, before me, the undersigned Notary Public, personally appeared before me CHRISTOPHER W. BAHL personally known to me or proved to me on the basis of satisfactory evidence to be the individual who signed the foregoing document as the Chief Executive Officer of the ASSIGNEE and acknowledged to me that he executed the same in his authorized capacity.

WITNESS my hand and official seal.

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Signature of Notary Public:	Sally_	VV -	Dille ()	

My Commission Expires:



SCHEDULE 1

LIST OF PATENT APPLICATIONS

Invention Name	Name(s) of Inventors	Application Number (if filed already)	Date of Filing (if filed already)
Method and process of making camouflage patterns	Stephen Michael Maloney Stephen Edward Kirkpatrick	Publication Number: 20120069197 Application Number: 13/137,835	Patent Application Filed September 15, 2011; published March 22, 2012, relating to Provisional application 61/403,424 filed September 16, 2010

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RECORDED: 08/10/2014

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