

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
AMANDA MARIE ROMEU	10/17/2013
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<b>Postal Code:</b>	02127
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14457470
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<b>NAME OF SUBMITTER:</b>	JOHN M. LIPCHITZ
<b>SIGNATURE:</b>	/John M. Lipchitz/
<b>DATE SIGNED:</b>	08/12/2014
<b>Total Attachments: 2</b>	
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source=13075P_Assignment#page2.tif	

G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I, the undersigned inventor herewith declare that I am the sole inventor and I have made a certain invention, as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled SHAVING RAZOR DEMONSTRATION METHOD, Attorney's Docket No. 13075P and filed in the United States Patent Office as Number 61/888,248, on October 8, 2013.

Amanda Marie ROMEU of One Gillette Park, Boston, MA 02127 USA;

I made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to THE GILLETTE COMPANY or one of its Affiliates and acknowledge my obligation at the time the invention was made to assign said invention to THE GILLETTE COMPANY or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I assign to THE GILLETTE COMPANY, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in THE GILLETTE COMPANY. I further agree upon request, without additional compensation but at no expense to me, to execute or assent to any and all applications for said invention, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to THE GILLETTE COMPANY, its legal representatives, successors and assigns, or as said Company may direct.

I request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention herein assigned and as set forth in U. S. Application Serial Number 61/888,248 to THE GILLETTE COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

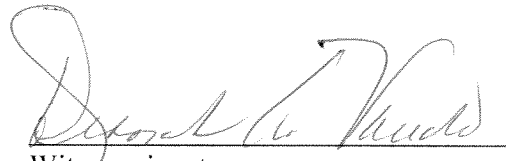
Signed:   
Amanda Marie ROMEU

10/17/13  
Date

STATEMENT OF WITNESS:

I, DEBORAH A. VAUDO (name of witness), declare that I was personally present and did see Amanda Marie ROMEU duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

DEBORAH A. VAUDO  
Witness printed name

  
Witness signature

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