

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	NICE LTD.	05/20/2014
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	The Procter & Gamble Company	
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<b>State/Country:</b>	OHIO	
<b>Postal Code:</b>	45202	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	29433543
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<b>ATTORNEY DOCKET NUMBER:</b>	D2039	
<b>NAME OF SUBMITTER:</b>	CARLOS A. GARCIA	
<b>SIGNATURE:</b>	/Carlos A. Garcia/	
<b>DATE SIGNED:</b>	08/13/2014	
<b>Total Attachments: 2</b>		
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## GLOBAL GENERAL ASSIGNMENT

WHEREAS NiCE Ltd., a company with offices located at 355 West 52<sup>nd</sup> Street, 8<sup>th</sup> Floor, New York, NY 10019, United States (herein "NiCE Ltd.") declares that it is a joint owner of certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Card For Package, filed in the name(s) of Stevi Lee CARR, Juan NMN AMEYUGO MARTIN, Tabata Lorena GOMEZ SADES, Susan Louise CONLEY, Carolina NMN LAVIN-FANTASTICHINI, and Su Hyun NMN KIM, Attorney's Docket No. D-2039 and filed in the United States Patent Office as Number 29/433,543 on October 1, 2012.

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, NiCE Ltd. assigns to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest owned by NiCE Ltd., in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by NiCE Ltd. had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. NiCE Ltd. further agrees upon request, without additional compensation, but at no expense to NiCE Ltd., to assist The Procter & Gamble Company in obtaining signatures for any applications or any other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as The Procter & Gamble Company may direct.

NiCE Ltd. requests and authorizes the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: \_\_\_\_\_

IAN CARNDUFF

May 20 2014

Date

For: NICE Ltd.Title VICE PRESIDENT

## STATEMENT OF WITNESS:

I, NATALIE LE (name of witness), declare that I was personally present and did see IAN CARNDUFF duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

NATALIE LE  
Witness printed name

Natalie Le  
Witness signature