

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2980495

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRANDON C. BURRIS	01/31/2013
RECEIVING PARTY DATA	
Name:	SNAP TRENDS, INC.
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13759338
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SIGNATURE:	/Craig J. Yudell/
DATE SIGNED:	08/13/2014
Total Attachments: 2	
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ASSIGNMENT

Whereas, the undersigned Inventor(s) has/have made certain inventions, improvements, and discoveries (herein referred to as the "Invention") in:

Title of the Invention: METHODS AND SYSTEMS OF AGGREGATING INFORMATION OF SOCIAL NETWORKS BASED ON GEOGRAPHICAL LOCATIONS VIA A NETWORK

and further identified by the Snap Trends Docket Number provided above in the header of this Assignment, for which an application for a United States Patent was executed concurrently herewith or was filed having:

Serial Number: (insert series code and serial number here if/when available)

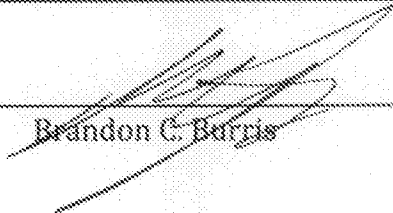
Whereas, Snap Trends, Inc., a corporation of Delaware having a place of business at 8601 Ranch Road 2222, Building II, Suite 150, Austin, TX 78730 (herein referred to as "Snap Trends"), desires to acquire, and each undersigned Inventor desires to grant to Snap Trends, the entire worldwide right, title, and interest in and to the Invention and in and to any and all patent applications and patents directed thereto;

Now, therefore, for good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, each undersigned Inventor ("ASSIGNOR") hereby sells, assigns, and otherwise transfers to Snap Trends (the "ASSIGNEE"), its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the Invention, the above-identified United States patent application, and any and all other patent applications and patents for the Invention which may be applied for or granted therefor in the United States and in all foreign countries and jurisdictions, including all divisions, continuations, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents. In addition, each undersigned Inventor hereby authorizes and requests the Director of the United States Patent and Trademark Office to issue any United States Patent, and foreign patent authorities to issue any foreign patent, granted for the Invention, to Snap Trends, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the same to be held and enjoyed by Snap Trends, its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made; and each undersigned Inventor agrees to execute any and all documents and instruments and perform all lawful acts reasonably related to recording this Assignment or perfecting title to the Invention and all related patents and applications, in Snap Trends, its successors, legal representatives, and assigns, whenever requested by Snap Trends, its successors, legal representatives, or assigns.

Each undersigned Inventor acknowledges their prior and ongoing obligations to sell, assign, and transfer the rights under this Assignment to Snap Trends and is unaware of any reason why they may not have the full and unencumbered right to sell, assign, and transfer the rights hereby sold, assigned, and transferred, and has not executed, and will not execute, any document or instrument in conflict herewith. Each undersigned Inventor also hereby grants Snap Trends, its successors, legal representatives, and assigns, the right to insert in this Assignment any further identification (including, but not limited to, patent application Serial Number) which may be necessary or desirable for recordation of this Assignment. This Assignment is governed by the substantive laws of the State of Delaware, and any disputes will be resolved in a Delaware state court or federal court sited in Delaware.

Executed by Inventor 1 of 1

Signature: _____


Brandon C. Burris

Date: 2013-01-31