502935659 08/14/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PART	Υ DATA			
		Name	Execution Date	
TROY PETERSEN			06/04/2014	
RECEIVING PARTY	DATA			
Name:	ROYAL	ROYAL PET INCORPORATED		
Street Address:	6250 C	6250 CLAUDE WAY		
City:	INVER	INVER GROVE HEIGHTS		
State/Country:	MINNE	MINNESOTA		
Postal Code:	55076			
PROPERTY NUMBE	ERS Total: 1			
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ASSIGNMENT

DESIGN

R389.12-0036

WHEREAS, I, Troy Petersen of Rosemount, Minnesota, USA (hereinafter referred to as ASSIGNOR), have invented certain new, original and ornamental design as described in an application entitled <u>RAWHIDE DOG CHEW</u> for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/493,375 , filed June 9, 2014 ______; and

WHEREAS, Royal Pet Incorporated (hereinafter referred to as ASSIGNEE), a corporation organized and existing under the laws of the State of Minnesota, and having offices at 6250 Claude Way, Inver Grove Heights, MN 55076, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

STATE OF Minnisota COUNTY OF Dakota SS. Subscribed and sworn to before me, a Notary Public, this _____ day of _____ Űt tary Public (SEAL) RACHEL C HERNANDE NOTARY PUBLIC **MINNESOTA** My Commission Expires Jan. 31, 2016

RECORDED: 08/14/2014

PATENT REEL: 033538 FRAME: 0219