PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
MIKHAIL DHRUV	06/23/2014	
MARIO VENTURA ANIMA	06/23/2014	
PRASENJIT SARKAR	06/23/2014	
LUCIAN FLORIN CIONCA	06/23/2014	
MING LEI	08/12/2014	

RECEIVING PARTY DATA

Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14318044

CORRESPONDENCE DATA

Fax Number: (801)355-0160

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ATTORNEY DOCKET NUMBER:	10029-04345 US
NAME OF SUBMITTER:	KANDA V. ISHIHARA
SIGNATURE:	/Kanda Ishihara/
DATE SIGNED:	08/14/2014

Total Attachments: 3

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PATENT 502936178 REEL: 033540 FRAME: 0426

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PATENT REEL: 033540 FRAME: 0427

<u>ASSIGNMENT</u>

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Google Inc., a Delaware corporation, having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

filed under	is ("SUBJECT MATTER") that are disclosed in the provisional application 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. entitled <u>DYNAMIC PAGE CLASSIFIER FOR RANKING CONTENT</u>
	TION"), which:
Ø	having a filing date of June 27, 2014, and bearing U.S. application serial number 14/318,044

The APPLICATION claims the benefit of a provisional application, filed on ______, now bearing U.S. application serial number

The entire worldwide right, title, and interest in all inventions and

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION;
(c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

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Attorney Docket # 10029-04345 US

1.

Title: Dynamic Page Classifier for Ranking Content

Filed: June 27, 2014 Application No.: 14/318,044

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

X Names (1992 20, 2018)	Jun 23, 2014	
Mikhail Dhruv	Date of Signature	
x Touris Vention Ariens (Con 23, 2014)	Jun 23, 2014	
Mario Ventura Anima	Date of Signature	
X		
Michael Lei	Date of Signature	
X ₀₋₀₀ (Section (Sect. 23), 2014)	Jun 23, 2014	
Prasenjit Sarkar	Date of Signature	
X Lucian Gonea (An 23, 2014)	Jun 23, 2014	
Lucian Florin Cionca	Date of Signature	

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🗱 Document Integrity Verified

Title: Dynamic Page Classifier for Ranking Content

Filed: June 27, 2014 Application No.: 14/318,044

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This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

X	
Mikhail Dhruv	Date of Signature
x	
Mario Ventura Anima	Date of Signature
x April 4	Aug 12, 2014
Ming Lei	Date of Signature
x	
Prasenjit Sarkar	Date of Signature
x	
Lucian Florin Cionca	Date of Signature

Attorney Docket # 10029-04345 US 2 of 2

PATENT REEL: 033540 FRAME: 0430