

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT2983569

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
CHAD LAVIGNE	03/13/2014
TORY BURCH	04/01/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	TORY BURCH LLC
<b>Street Address:</b>	11 WEST 19TH STREET
<b>Internal Address:</b>	7TH FLOOR
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10011
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29471312
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(404)541-4710
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<b>ATTORNEY DOCKET NUMBER:</b>	62451-892139
<b>NAME OF SUBMITTER:</b>	NATASHA M. ROBINSON
<b>SIGNATURE:</b>	/Natasha M. Robinson/
<b>DATE SIGNED:</b>	08/15/2014
<b>Total Attachments: 5</b>	
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source=AssignmentToryBurch#page1.tif	
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PATENT



## ASSIGNMENT

WHEREAS, I:

Name	Residence	Citizenship
Mr. Chad Lavigne	401 Broadway Suite 1800 NY, NY 10013	US

*ASSIGNOR*, I am the inventor of the invention entitled Perfume Bottle for which I executed an application concurrently herewith for a Patent of the United States, which is identified by Attorney Docket Number: <sup>62451-</sup>892139 / Application Number: 29/471,312 / Filing Date: October 30, 2013; and

WHEREAS, **Tory Burch LLC** 11 West 19th St. 7th Floor NY, NY 10011, *ASSIGNEE*, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the *ASSIGNOR*, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the *ASSIGNEE*, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, together with the right to claim priority from any previously filed provisional applications describing the invention or part thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the *ASSIGNEE*, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreements in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the *ASSIGNEE*, its successors, legal representatives and assigns, any facts known to me respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the *ASSIGNEE*, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

DOCKET NO.: 62451-892139  
APPLICATION NO.: 29/471,312

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal.

Date 3/13, 2014

  
Chad Lavigne

State of: NEW YORK

County of: NEW YORK

On the 13 day of March in the year 2013 before me, the undersigned, a Notary Public in and for said State, personally appeared **Chad Lavigne**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

  
Notary Public

JULIA A. DAVIS  
Notary Public, State of New York  
No. 01DA6228591  
Qualified in New York County  
Commission Expires Sept. 20, 2014

PATENT

REEL: 033544 FRAME: 0116

## ASSIGNMENT

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WHEREAS, I, the undersigned inventor, have invented certain inventions and improvements disclosed in a patent application entitled "**PERFUME BOTTLE**," which was filed with the U.S. Patent & Trademark Office on October 30, 2013 and assigned serial no. 29/471,312.


For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the undersigned inventor hereby:


1) Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to **Tory Burch LLC**, a Delaware limited liability company, having its principal place of business at 11 West 19<sup>th</sup> Street, 7<sup>th</sup> Floor, NY, NY 10011 (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application, implicitly or explicitly; (b) the above-referenced patent application, any application based in whole or in part upon the above-referenced patent applications (including without limitation any parent, provisional, non-provisional, continuation, continuation-in-part, reissue, reexamination, or non-U.S. patent applications based in whole or in part on the above-referenced patent applications); and (c) any Patents (including without limitation U.S. and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.

- 2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the patent application(s) or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.
- 3) Agree to execute all papers and documents, including, without limitation, applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.
- 4) Agree that the terms covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventors, as well as the inventor's heirs, legal representatives, and assigns.
- 5) Warrant and represent that I have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

1) Signature:  Date: 4/1/2014  
Tory Burch

Witness Signature   
Witness Printed Name KRISTIN MORST  
Witness Home Address 107 HUBBARD ST  
MAPLEWOOD NJ 07040

Witness Signature   
Witness Printed Name Tiffany Walden  
Witness Home Address 277 W 10 apt 2k  
new York, ny 10014