

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT2983848

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| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | ASSIGNMENT | |
| CONVEYING PARTY DATA | | |
| | Name | Execution Date |
| | PRODUCT VENTURES, LTD. | 08/14/2014 |
| RECEIVING PARTY DATA | | |
| Name: | WHITEWAVE SERVICES, INC. | |
| Street Address: | 1225 17TH STREET | |
| Internal Address: | SUITE 1000 | |
| City: | DENVER | |
| State/Country: | COLORADO | |
| Postal Code: | 80202 | |
| PROPERTY NUMBERS Total: 1 | | |
| | Property Type | Number |
| | Application Number: | 29499516 |
| CORRESPONDENCE DATA | | |
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| ATTORNEY DOCKET NUMBER: | 082170.0169 | |
| NAME OF SUBMITTER: | JUDY BAGGETT | |
| SIGNATURE: | /judy baggett/ | |
| DATE SIGNED: | 08/15/2014 | |
| Total Attachments: 3 | | |
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| source=169companyassign#page3.tif | | |

PATENT ASSIGNMENT

WHEREAS, Product Ventures, Ltd. (hereafter "Assignor"), a Connecticut corporation, having an address of 55 Walls Drive, Fairfield, Connecticut 06824 and **WhiteWave Services, Inc.** (hereafter "Assignee"), a Delaware corporation, having an address of 1225 17th Street, Suite 1000, Denver, Colorado 80202 are joint owners of a patent application entitled "Dispenser" (Attorney Docket No. 082170.0169), and the inventions described and claimed therein (hereafter the "Patent Property"). Product Ventures, Ltd. hereby authorizes the attorneys for WhiteWave Services, Inc. to insert the filing date and application number of the Patent Property below after they become known and prior to recording this Patent Assignment:

U.S. Application Serial No. 29/499,516, filed 15 August 2014; and

WHEREAS, WhiteWave Services, Inc. desires to acquire all right, title, and interest in and to the Patent Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, all its right, title, and interest in and to the Patent Property, as well as all provisionals, continuations, divisions, and continuations-in-part of said Patent Property, and all reissues and extensions thereof, the same to be held and enjoyed by Assignee for its own use and benefit, and for the use and benefit of its successors, assigns, or legal representatives, to the end of the term or terms for which such Patent Property may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor also assigns to Assignee, all right, title, and interest in and to the inventions disclosed in said Patent Property throughout the world, including the right to file applications and obtain patents, utility models, industrial models, and designs for said Patent Property in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said inventions and all rights to register said Patent Property in appropriate registries; and Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title, and interest in Assignee.

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Patent Property throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives.

Assignor also will communicate to Assignee any facts known to it respecting any improvements; and, at the expense of Assignee, will testify in any legal proceedings, sign all lawful papers, execute all provisional, divisional, continuation, continuation-in-part, reissue, and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said Patent Property in all countries.

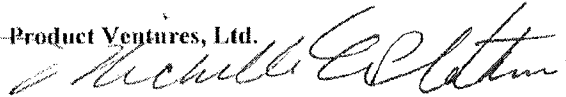
ATTORNEY DOCKET NO.
082170.0169

ASSIGNMENT

2

IN WITNESS WHEREOF, the parties have caused this Patent Assignment to be executed on the dates and in the capacities shown below.

Product Ventures, Ltd.



Michelle E Plotkin

By:

VP FINANCE & ADMINISTRATION

Title

Date:

8-12-2014

WhiteWave Services, Inc.

By:

Title

Date:

IN WITNESS WHEREOF, the parties have caused this Patent Assignment to be executed on the dates and in the capacities shown below.

Product Ventures, Ltd.

By: _____

Title _____

Date: _____

WhiteWave Services, Inc.

By:  _____

Kristina Cole

Title VP/Gen Chemist

Date: 8/14/14