PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ANGELA GILL	11/19/2013
JUSTIN SHIMEK	10/23/2013
ROBERT MOCK	10/23/2013
SHIN RHEE	10/23/2013
MICHAEL SHIM	10/23/2013

RECEIVING PARTY DATA

Name:	NEW FRONTIER FOODS, INC.
Street Address:	1325 HOWARD AVE.
Internal Address:	SUITE 414
City:	BURLINGAME
State/Country:	CALIFORNIA
Postal Code:	94010

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29459730

CORRESPONDENCE DATA

Fax Number: (949)567-6710

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-567-6700

IPPROSECUTION@ORRICK.COM Email:

ORRICK, HERRINGTON & SUTCLIFFE, LLP IP P **Correspondent Name:**

Address Line 1: 2050 MAIN STREET, SUITE 1100

Address Line 4: **IRVINE, CALIFORNIA 92614**

ATTORNEY DOCKET NUMBER:	28735.4002
NAME OF SUBMITTER:	MARK SHEAN
SIGNATURE:	/Mark Shean/
DATE SIGNED:	08/16/2014

Total Attachments: 3

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PATENT REEL: 033550 FRAME: 0510

ASSIGNMENT OF PATENT

WHEREAS, WE, Angela Gil, Citizen of The United States of America, residing at 1010 Post Street, Alameda, CA 94501; Justin Shimek, Citizen of The United States of America, residing at 140 Pebble Place, San Ramon, CA 94583; Robert Mock, Citizen of The United States of America, residing at 550 Pullman Road, Hillsborough, CA 94010; Shin Rhee, Citizen of The Republic of Korea, residing at 101 ILSHIN Villa, Banpo 4-dong, Seacho-ku, Seoul, Korea; and Michael Shim, Citizen of The United States of America, residing at 340 Occidental Ave., Burlingame, CA 94010, (hereinafter referred to as "ASSIGNORS") have invented a certain invention entitled SNACK FOOD, for which an application for Letters Patent of the United States of America was filed on July 2, 2013, Serial No. 29/459,730; and

WHEREAS, New Frontier Foods, Inc. a corporation organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at 1325 Howard Ave., Suite 414. Burlingame, CA 94010 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent and similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged. ASSIGNORS hereby sells, assign, transfer and set over unto ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the Paris Convention for the Protection of Industrial Property; and ASSIGNORS hereby authorize and request the United States Commissioner of Patents and Trademarks and any officials of foreign countries whose duty it is to issue patents or any legal equivalent thereof to issue said patents and equivalents to said ASSIGNEE, its successors and assigns, in accordance with this ASSIGNMENT and hereby transfers all rights of action, power and benefit belonging to or accruing from the invention including the right to undertake proceedings to recover past and future damages and claim all other relief in respect of any acts of infringement thereof whether such acts shall have been committed before or after the date of this ASSIGNMENT.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this ASSIGNMENT;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and that ASSIGNORS will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or

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its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

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WIT	NESS my hand at			
	194000	(City & Stat	ite OR Province & Country)	
this <u>/</u> 9 day	of November	, 20 <u>/3</u> .	Angela (Gil	
)Ant	NESS my band at	***		
VV 1 1	NESS my hand at	(City & State	te OR Province & Country)	
		• - • • • • • • •		
this <u>23</u> day	or October	, 20 <u>√3</u> .	2052.	
			Justin Shimlek	
WITI	NESS my hand at	BULLINGAME (City & State	CA USA e OR Province & Country)	
this <u>23</u> day o	of <u>October</u> ,	20 <u>13</u> .	Robert Mock	
			NODEN INIOCK	

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Patent Ref No. 28735.4002

WITNESS my hand at	SEUL, KOREA
-	(City & State OR Province & Country)
this 23 day of	
	Shin Rhee
WITNESS my hand at	BURLINGAME, CA
· · · · · · · · · · · · · · · · · · ·	(City & State OR Province & Country)
this 23 day of <u>octoBER</u> , 20 <u>17</u>	Lill K.
	Michael Shim