

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DIETER RAUCH	08/06/2014
RECEIVING PARTY DATA		
Name:	ELINCHROM SA (ELINCHROM LTD.)	
Street Address:	AVENUE DE LONGEMALLE 11,	
City:	RENENS	
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Postal Code:	CH-1020	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29499668	
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DATE SIGNED:	08/18/2014	
Total Attachments: 1		
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930024-2168

INVENTION/PATENT APPLICATION ASSIGNMENT FROM INVENTOR(S) TO COMPANY

WHEREAS I, **Dieter RAUCH**, have made a certain new invention as set forth in an application for United States Design Letters Patent, entitled: *FLASHLAMPS FOR PHOTOGRAPHY*, executed by me on the date of execution of this document, as shown below, and filed concurrently herewith;

OR

which was filed with the U.S. Patent and Trademark Office on
application serial number ;

and assigned

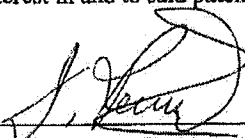
AND WHEREAS, **ELINCHROM SA (ELINCHROM LTD.)**, a corporation of Switzerland and having an address of **Avenue de Longemalle 11, Ch-1020 Renens, Switzerland**, hereinafter referred to as assignee, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries that may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, I do hereby sell, assign, transfer and set over unto said assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any formal applications therefore, continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries that may be issued for said invention;

UPON SAID CONSIDERATIONS, I hereby agree with the said assignee that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND I request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States that may be issued for said invention to said assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date August 6th, 2014

Signature 
Dieter Rauch

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