

## PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT2986312

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ANDREAS UNSICKER	06/23/2014
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<b>State/Country:</b>	GERMANY
<b>Postal Code:</b>	80992
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14355008
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<b>ATTORNEY DOCKET NUMBER:</b>	7003/124
<b>NAME OF SUBMITTER:</b>	LISA BIANCO
<b>SIGNATURE:</b>	/lisabianco/
<b>DATE SIGNED:</b>	08/18/2014
<b>Total Attachments: 2</b>	
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Docket No.: 7003/124

ASSIGNMENT FOR UNITED STATES PATENT APPLICATION  
(SOLE OR JOINT)

WHEREAS,

1. Andreas Unsicker

(hereinafter collectively and severally referred to as "assignor") have invented a certain invention entitled:

METHOD FOR TRANSMITTING INFORMATION TO SYNCHRONIZE A USE  
BETWEEN A MOBILE TELEPHONE AND A RECEIVER

which application was

executed by the inventor(s) on the date of execution of this assignment, or

described in an application for Letters Patent of the United States, filed on 10 October 2012 (International Filing Date), and accorded Serial No. PCT/DE2012/000985 (PCT International Appln. No.).

and

WHEREAS,

1. Merkur Media GmbH  
Agnes-Pockels-Bogen 1  
80992 Munich, Germany

(hereinafter referred to as "assignee", which term includes the successors and assigns of assignee), is desirous of acquiring the entire right, title and interest, in and to said invention and in and to said letters patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW THEREFORE, be it known that in consideration of the payment by assignee to each assignor of the sum of ten dollars (\$10.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged, assignors, collectively and severally, hereby sell, assign and transfer to assignee their full and complete right, title, and interest in and to said invention and said patent application (including the rights of priority thereto) in the United States, its possessions, and in all foreign countries, and to all Letters Patent or similar legal protection in the United States, its possessions, and any and all foreign countries to be obtained on said invention or issuing from said application or any continuation, division, renewal, substitute or reissue thereof or any legal

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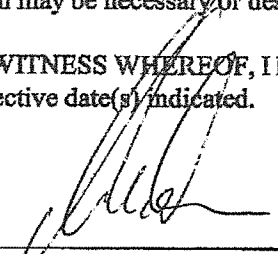
equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment, sale, and transfer.

ASSIGNOR further covenants that assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention, application, and Letters Patent and legal equivalents thereto in such foreign countries as may be known to and within the control of assignors and assignors will in good faith testify as to the same in any interference, proceeding, or litigation

related thereto and will promptly execute and deliver to assignee or its legal representative any and all papers, instruments, affidavits, or the like required or useful to apply for, obtain, maintain, issue and enforce said application or Letters Patent or equivalent thereof in any aforesaid country of the world which may be necessary or desirable therefor.

IN WITNESS WHEREOF, I have hereunto set my signature representing my hand and seal on the respective date(s) indicated.

(1)   
\_\_\_\_\_  
Andreas Unsicker

Date 23.06.2014

Witness: \_\_\_\_\_

Date: \_\_\_\_\_

Witness: \_\_\_\_\_

Date: \_\_\_\_\_