

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT2989030

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JIM A. COLBY	08/18/2014
GREGORY E. BOOTH	08/15/2014
RECEIVING PARTY DATA	
Name:	ZAGG INTELLECTUAL PROPERTY HOLDING CO., INC.
Street Address:	3855 SOUTH 500 WEST, SUITE J
City:	SALT LAKE CITY
State/Country:	UTAH
Postal Code:	84115
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29493052
CORRESPONDENCE DATA	
Fax Number:	(801)415-3500
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	8014153000
Email:	ipmail@djplaw.com
Correspondent Name:	BRICK G. POWER
Address Line 1:	111 EAST BROADWAY, SUITE 900
Address Line 2:	DURHAM JONES & PINEGAR
Address Line 4:	SALT LAKE CITY, UTAH 84111
ATTORNEY DOCKET NUMBER:	26613-2036US11
NAME OF SUBMITTER:	BRICK G. POWER
SIGNATURE:	/brick g power, Reg No 38,581/
DATE SIGNED:	08/20/2014
Total Attachments: 2	
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, each undersigned ASSIGNOR does hereby:

SELL, ASSIGN AND TRANSFER to ZAGG Intellectual Property Holding Co., Inc. a Nevada corporation, having a place of business at 3855 South 500 West, Suite J, Salt Lake City, Utah 84115, United States ("ASSIGNEE"), the ASSIGNOR's entire right, title and interest for the United States and all other jurisdictions in and to any and all designs and any and all improvements which are disclosed in (i) U.S. Design Patent Application No. 29/493,052, filed on June 5, 2014, and titled "ASSEMBLY FOR APPLYING A PROTECTIVE FILM TO AN ELECTRONIC DEVICE" ("the '052 Design Application"); (ii) any and all designs and improvements disclosed in the '052 Design Application, (the "Improvements"); (iii) all divisional, continuing, substitute, renewal, reissue and all other applications for patent or the legal equivalent thereof which have been or may be filed in the United States and all other jurisdictions relating to any of the Improvements (the "Related Applications"); (iv) all original, reissued, reexamined and reviewed patents or their legal equivalents which have been or shall be issued in the United States and all other jurisdictions on any of the Improvements; and specifically including (v) the right to file applications for patents or their legal equivalents under the provisions of any convention or treaty and claim priority based on the '052 Design Application (all of the foregoing, collectively the "Intellectual Property Rights");

AUTHORIZE the ASSIGNEE to apply for and receive any and all patents or their legal equivalents in any jurisdiction relating to any of the Improvements in its own name;

AUTHORIZE AND REQUEST the issuing authority to issue any and all patents or their legal equivalents granted in any jurisdiction for any of the Improvements to and in the name of the ASSIGNEE;

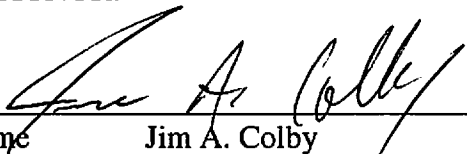
WARRANT AND COVENANT that no assignment, grant, security interest, license or other agreement or encumbrance affecting the rights and property herein conveyed, or ASSIGNEE's rights to the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that ASSIGNOR possesses the full right to convey the same as herein expressed and to provide ASSIGNEE with all right, title and interest in and to the Intellectual Property Rights, including, but not limited to, the Improvements and the Related Applications;

COVENANT, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, to execute all divisional, continuing, substitute, renewal, reissue, and all other applications for patents or their legal equivalents relating to any and all of the Improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the undersigned relating to any of the Improvements and the histories thereof, and testify as to the same in any interference, derivation proceedings, litigation or other proceeding relating to the Improvements, the histories

thereof, the '052 Design Application or any of the other Intellectual Property Rights; and generally to do everything possible which the ASSIGNEE shall consider desirable for vesting title to such Improvements, the '052 Design Application and all of the other Intellectual Property Rights in the ASSIGNEE, and to secure, maintain, defend and enforce valid and enforceable patent protection for the Improvements, the '052 Design Application and all of the other Intellectual Property Rights;

AGREE AND ACKNOWLEDGE that the SALE, ASSIGNMENT AND TRANSFER of rights and property set forth herein is and shall be IRREVOCABLE and BINDING upon the heirs, assigns, representatives and successors of each undersigned ASSIGNOR and EXTEND to the successors, assigns and nominees of the ASSIGNEE.

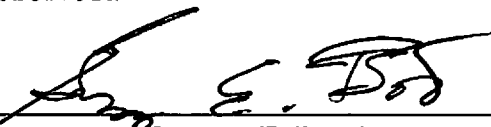
ASSIGNOR:



Name Jim A. Colby
Residing at: 6717 Madison Ave.
Highland, UT 84003
U.S.

Dated AUG 18, 2014

ASSIGNOR:



Name Gregory E. Booth
Residing at: 5996 Pondview Court
Hilliard, OH 43026
U.S.

Dated AUGUST 15TH, 2014