502943887 08/21/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DANIEL KINSBOURNE	08/11/2014

RECEIVING PARTY DATA

Name:	E&B GIFTWARE LLC
Street Address:	555 TAXTER ROAD
Internal Address:	SUITE 210
City:	ELMSFORD
State/Country:	NEW YORK
Postal Code:	10523

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D691218

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	272803
NAME OF SUBMITTER:	NEAL L. SLIFKIN
SIGNATURE:	/neal I. slifkin/
DATE SIGNED:	08/21/2014

Total Attachments: 1 source=intBF6A#page1.tif

PATENT 502943887 REEL: 033578 FRAME: 0709

For: U.S. Rights and Foreign Rights

For: U.S. Patent By: Inventor

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Daniel Kinsbourne 89 Bobby's Court Ridgefield, CT 06877 Nationality: US

hereby sells, assigns and transfers to

ASSIGNEE:

E&B Giftware LLC 555 Taxter Road Suite 210 Elmsford, New York 10523 State or Country of Formation: Delaware

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

QUICK ADJUST RESISTANCE BAND

and which is found in (37 C.F.R. Section 3.21) U.S. patent no. D691,218 issued October 8, 2013, and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this // day of //vywf, 2014.

Date: 8/1/14

Signature of Daniel Kinsbourne

Assignment of Invention--page 1 of 1

PATENT REEL: 033578 FRAME: 0710

RECORDED: 08/21/2014