

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2991136

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TRYGVE DAVID PETERSON	08/20/2014
RECEIVING PARTY DATA	
Name:	LIFETOUCH INC.
Street Address:	11000 VIKING DRIVE
Internal Address:	400 WEST
City:	EDEN PRAIRIE
State/Country:	MINNESOTA
Postal Code:	55344
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14465023
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	612.332.5300
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Correspondent Name:	MERCHANT & GOULD P.C.
Address Line 1:	P.O. BOX 2903
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	15235.0279USU1
NAME OF SUBMITTER:	BENJAMIN A. TRAMM
SIGNATURE:	/Benjamin A. Tramm/
DATE SIGNED:	08/21/2014
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, I, Trygve David Peterson, residing at 4863 West 131 1/2 Street, Savage, MN 55378, made certain new and useful inventions and improvements for which I filed an application with the United States Patent and Trademark Office on herewith, which is entitled REFLECTIVE LIGHTING SYSTEM.

The undersigned hereby authorizes and requests Assignee's legal representatives of Merchant & Gould P.C., who are associated with Customer No. 23552, to insert herein in parenthesis (U.S. Patent Application Serial No. 14/465,023, filed on August 21, 2014) this application's serial number and filing date when known.

AND WHEREAS, Lifetouch Inc., a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 11000 Viking Drive, 400 West, Eden Prairie, MN 55344 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and the right(s) to claim priority thereto, and in and to the application, all patent applications based upon said application, all provisionals, divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to

