# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2991136

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
TRYGVE DAVID PETERSON	08/20/2014

### **RECEIVING PARTY DATA**

Name:	LIFETOUCH INC.	
Street Address:	11000 VIKING DRIVE	
Internal Address:	400 WEST	
City:	EDEN PRAIRIE	
State/Country:	MINNESOTA	
Postal Code:	55344	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14465023

### **CORRESPONDENCE DATA**

**Fax Number:** (612)332-9081

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 612.332.5300

Email: aendris@merchantgould.com
Correspondent Name: MERCHANT & GOULD P.C.

Address Line 1: P.O. BOX 2903

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	15235.0279USU1	
NAME OF SUBMITTER:	BENJAMIN A. TRAMM	
SIGNATURE:	/Benjamin A. Tramm/	
DATE SIGNED:	08/21/2014	

### **Total Attachments: 2**

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PATENT 502944538 REEL: 033581 FRAME: 0827

#### ASSIGNMENT

WHEREAS, I, Trygve David Peterson, residing at 4863 West 131 1/2 Street, Savage, MN 55378, made certain new and useful inventions and improvements for which I filed an application with the United States Patent and Trademark Office on herewith, which is entitled REFLECTIVE LIGHTING SYSTEM.

The undersigned hereby authorizes and requests Assignce's legal representatives of Merchant & Gould P.C., who are associated with Customer No. 23552, to insert herein in parenthesis (U.S. Patent Application Serial No. 14/465,023, filed on August 21, 2014 this application's serial number and filing date when known.

AND WHEREAS, Lifetouch Inc., a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 11000 Viking Drive, 400 West, Eden Prairie, MN 55344 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged. I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and the right(s) to claim priority thereto, and in and to the application, all patent applications based upon said application, all provisionals, divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to

PATENT REEL: 033581 FRAME: 0828 the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

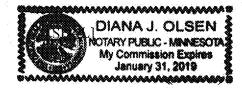
AND, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent(s), rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

	IN TESTIMONY V	WHEREOF, I have hereunto set my hand this day of
AUGUST	, 2014.	
		Payor David Returns
		Trygve David Peterson
onare on	Consonia	

COUNTY OF HONDOPIA )

On this Abd day of Actual, 2014, before me personally appeared Trygve David Peterson to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.



**RECORDED: 08/21/2014** 

Notary Public