PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LEON F. OSBORNE	08/21/2014

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14463111

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DATE SIGNED:	08/22/2014

Total Attachments: 2

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PATENT 502945842 REEL: 033587 FRAME: 0551

ASSIGNMENT OF PATENT AND INTELLECTUAL PROPERTY RIGHTS

WHEREAS, I, <u>LEON F. OSBORNE</u>, hereinafter referred to as Assignor, have invented the following Invention(s), titled CONTINUAL CROP DEVELOPMENT PROFILING USING DYNAMICAL EXTENDED RANGE WEATHER FORECASTING WITH ROUTINE REMOTELY-SENSED VALIDATION IMAGERY, as described at least in the United States non-provisional patent application having serial number <u>14/463.111</u>, filed August 19, 2014, and as described in all corresponding and/or related domestic, international, and foreign patent applications now existing or to be filed, whether or not those applications claim priority thereto, (referred to collectively as the "Patent Application(s)").

AND WHEREAS, <u>ITERIS</u>, <u>INC</u>, having its principal place of business at 1700 Carnegie Avenue, Suite 100, Santa Ana, CA 92705-5551, (hereinafter the "Assignee"), desires to formally acquire all rights, title and interest in and to the Invention(s) and the Patent Application(s) (including any and all domestic, international and foreign non-provisionals, continuations, divisions, or other patents and patent applications claiming priority thereto, including and any renewals, reissues or extensions that may be filed or granted), as the employer of the Assignor.

Therefore, for good and valuable consideration, receipt of which is acknowledged, Assignor hereby assigns, sells, and transfers all rights, title, and interest in the Invention(s) and Patent Application(s) (as well as such rights in any and all domestic, international, and foreign non-provisionals, continuations, divisions, or other patents and patent applications claiming priority thereto, including and any renewals, reissues or extensions) to Assignee for the entire term of the issued patent(s) and any reissues or extensions that may be granted and for the entire terms of any and all foreign patents or design registrations that may issue from international applications (as well as divisions, continuations in whole or part or substitute applications) claiming priority to any of the above Patent Application(s).

Assignor authorizes the United States Patent & Trademark Office and any other intellectual property office in which corresponding and/or related patent applications are filed to issue any patents resulting from the Invention(s) or the Patent Application(s) to Assignee. The rights, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the prosecution of the Patent Application(s) & foreign counterparts; (b) execute, verify, acknowledge & deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain all patents and Patent Applications for the invention in any & all countries.

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In testimony thereof, this Assignment is executed by said Assignor, as follows:

LEON F. OSBORNE:	Len 7 bolone	·····
	Executed on this 2/ th/st day of Avg not	2014,
	at Good Forks	North Dakota.