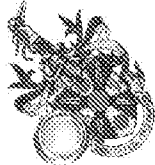


PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2994612

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	NEIL MCCARTNEY	06/10/2014
RECEIVING PARTY DATA		
Name:	BERNARD MCCARTNEY LIMITED	
Street Address:	UNIT 2, THE NATIONAL TRADING ESTATE	
Internal Address:	BRAMHALL MOOR LANE, HAZEL GROVE	
City:	STOCKPORT	
State/Country:	UNITED KINGDOM	
Postal Code:	SK7 5AA	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29485749
CORRESPONDENCE DATA		
Fax Number:	(314)259-2020	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	314-259-2000	
Email:	susan.murphy@bryancave.com	
Correspondent Name:	BRYAN CAVE LLP	
Address Line 1:	211 NORTH BROADWAY	
Address Line 2:	SUITE 3600	
Address Line 4:	ST. LOUIS, MISSOURI 63102-2750	
ATTORNEY DOCKET NUMBER:	MPS/DM338024US	
NAME OF SUBMITTER:	BENJAMIN JOHN SODEY	
SIGNATURE:	/Benjamin J. Sodey/	
DATE SIGNED:	08/25/2014	
Total Attachments: 3		
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ASSIGNMENT

WHEREAS, I, Neil MCCARTNEY, hereinafter referred to as "Assignor," have invented an improvement in TOOTH FOR USE ON THE WHEEL OF A VEHICLE described in U.S. patent application assigned Serial No. 29/485,749, filed March 21, 2014;

AND, WHEREAS, Bernard McCartney Limited, an United Kingdom private limited company corporation, with a principal place of business located at Unit 2, The National Trading Estate Bramhall Moor Lane Hazel Grove, Stockport, SK7 5AA, United Kingdom (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring certain rights thereunder;

NOW, THEREFORE, for one dollar and other good and valuable consideration, receipt of all of which is hereby acknowledged, I have agreed to and do hereby sell, assign, and transfer unto said ASSIGNEE the entire right, title, and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said invention, said United States application, any other United States applications (including provisional, non-provisional, divisional, continuing, or reissue applications) based in whole or in part on said United States application or in whole or in part on said invention, any foreign applications based in whole or in part on any of the aforesaid United States applications or in whole or in part on said invention, and any and all patents (including extensions thereof) of any country which have been or may be granted on any of the aforesaid applications or on said invention or any part thereof;

TO BE HELD AND ENJOYED by said ASSIGNEE, its successors and assigns,

as fully and entirely as the same would have been held and enjoyed by me had no sale and assignment of said interest been made;

AND I hereby authorize and request the Commissioner of Patents of the United States of America to issue any and all United States patents which may be granted upon said United States applications or any of them, or upon said invention or any part thereof, to said ASSIGNEE;

AND I hereby agree for myself and for my heirs, executors and administrators, to execute without further consideration any further lawful documents and any further assurances, and any provisional, non-provisional, divisional, continuing, reissue, or other applications for patents of any country, that may be deemed necessary by said ASSIGNEE fully to secure to said ASSIGNEE its interest as aforesaid in and to said invention or any part thereof, and in and to said several patents or any of them;

AND I hereby covenant for myself and my legal representatives, and agree with said ASSIGNEE, its successors and assigns, that I have granted no right or license to make, use or sell said invention, to anyone except said ASSIGNEE, that prior to the execution of this deed my right, title, and interest in said invention had not been otherwise encumbered, and that I have not executed and will not execute any instrument in conflict herewith.

[Remainder of page left intentionally blank]

IN WITNESS WHEREOF, I have hereunto set my hand.

10th June 2014
Date

Neil McCartney
Neil MCCARTNEY

ACKNOWLEDGMENT

STATE OF UNITED KINGDOM
COUNTY OF CHESHIRE

On this 10th day of June, 2014, before me, a Notary Public, personally appeared Neil MCCARTNEY to me known to be the person described in and who executed the foregoing assignment and acknowledged that he executed same as his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal the date and year last above written.

Colin Rowe
Notary Public

My Commission Expires
IS FOR LIFE

COLIN ROWE NOTARY PUBLIC
2 Monks Heath Hall Farm
Chelford Road, Nether Alderley
Cheshire SK10 4SY United Kingdom
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