

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2994756

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	FSJ, LLC	06/26/2014
RECEIVING PARTY DATA		
Name:	MEDEA INC.	
Street Address:	5673 W. LAS POSITAS BOULEVARD, SUITE 209	
City:	PLEASANTON	
State/Country:	CALIFORNIA	
Postal Code:	94588	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	8056273
CORRESPONDENCE DATA		
Fax Number:	(973)597-2400	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(973)597-2500	
Email:	gpowers@lowenstein.com	
Correspondent Name:	LOWENSTEIN SANDLER LLP	
Address Line 1:	65 LIVINGSTON AVENUE	
Address Line 2:	ATTN: PATENT DOCKET ADMINISTRATOR	
Address Line 4:	ROSELAND, NEW JERSEY 07068	
ATTORNEY DOCKET NUMBER:	29623-17 (L0017)	
NAME OF SUBMITTER:	BENJAMIN A. KIMES	
SIGNATURE:	/Benjamin A. Kimes/	
DATE SIGNED:	08/25/2014	
Total Attachments: 4		
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source=29623-1_Executed_Assignment_FSJ-LLC_to_Medea_Inc_06-26-2014#page3.tif		
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PATENT ASSIGNMENT AGREEMENT

This PATENT ASSIGNMENT AGREEMENT ("Assignment") dated as of June 26, 2014 (the "Effective Date"), is made by and between FSJ, LLC a Delaware limited liability company, having a principal place of business at 697 Chamwood Drive, Wyckoff, New Jersey, 07481, ("Assignor"), and Medea Inc., a Delaware corporation, having a principal place of business at 5673 W. Las Positas Boulevard, Suite 209, Pleasanton, California, 94588, ("Assignee").

WITNESSETH:

WHEREAS, Assignor and Assignee are parties to that certain Assignment of Rights And Release Agreement, dated as of June 26, 2014 between Joseph Lehey, FSJ, LLC, FSJ Imports, LLC, Brandon Laidlaw, Laidmen Investments LLC, and Medea Inc. (the "Assignment of Rights And Release Agreement");

WHEREAS, pursuant to the Assignment of Rights And Release Agreement, Assignee has agreed to purchase and accept, and Assignor has agreed to sell, transfer, convey and assign to Assignee all of Assignor's right, title and interest in, to and under the Patents set forth in the Assignment of Rights And Release Agreement (including, without limitation, the Patents listed in Schedule A hereto) (the "Patents").

NOW, THEREFORE, in consideration of the premises and covenants set forth herein and in the Assignment of Rights And Release Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby sells, transfers, conveys and assigns to Assignee, its successors and assigns, and Assignee hereby purchases and accepts from Assignor, all of Assignor's right, title and interest in, to and under the Patents, pursuant to the terms of the Assignment of Rights and Release Agreement.

2. Cooperation. This Assignment has been executed and delivered by the Assignor for the purpose of recording the assignment herein with the appropriate government entity. Assignor shall execute and deliver such other documents and take all other commercially reasonable actions which Assignee, its successors and/or assigns, may reasonably request to effect the terms of this Assignment, including its recordation in relevant state and national patent offices.

3. General Provisions. This Assignment, Schedule A hereto and the Assignment of Rights And Release Agreement, including the accompanying documents in the Exhibits thereto, constitute the entire understanding and agreement of the parties hereto with respect to the subject matter hereof and supersede all prior and contemporaneous agreements or understandings,

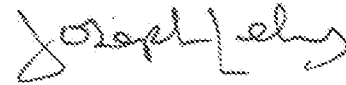
inducements or conditions, express or implied, written or oral, between and among the parties with respect hereto. In the event of any conflict between the terms of this Assignment and the terms of the Assignment of Rights And Release Agreement, the terms of the Assignment of Rights And Release Agreement shall control. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors.

4. Counterparts. This Assignment may be executed in counterparts, each of which will be an original as regards any party whose signature appears thereon and both of which together will constitute one and the same instrument.

[Remainder of this page intentionally left blank. Signature page follows.]

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed by its respective duly authorized representative as of the Effective Date.

FSJ, LLC



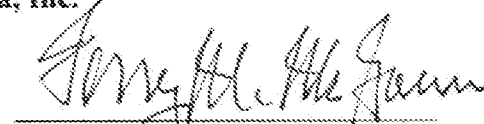
By

Name: Joseph Lehey

Title: Sole Manager and Member

Medea, Inc.

By



Name: Terry M. McGann

Title: CEO

Schedule A to the Assignment

	Country	Application Serial #	Filing Date	Patent #	Issue Date	Title
1.	US	11/588,494	10/28/2006			BOTTLE FOR ALCOHOLIC OR NON ALCOHOLIC BEVERAGES
2.	RU	RU20110152299/12	07/10/2013			UNIVERSAL CONTAINER FOR BEVERAGES
3.	EP	EP2009845332	05/11/2011			UNIVERSAL CONTAINER FOR BEVERAGES
4.	CN	CN200980159556	05/30/2012			UNIVERSAL CONTAINER FOR BEVERAGES
5.	US	13/486,114	06/01/2012			ADVERTISING ELEMENT ATTACHABLE TO PRODUCT
6.	US	11/821,334	06/22/2007			UNIVERSAL CONTAINER FOR BEVERAGES
7.	US	11/821,335	06/22/2007	7,954,970	06/07/2011	BOTTLE FOR BEVERAGES
8.	US	11/821,349	06/22/2007			SYSTEM FOR AND METHOD OF ACTING ON BEVERAGE BOTTLES
9.	US	12/004,427	12/21/2007	8,232,981	07/31/2012	BEVERAGE CONTAINER STAND
10.	US	13/545,640	07/10/2012			SYSTEM INCLUDING A BOTTLE FOR BEVERAGES AND A STAND FOR SUPPORTING THE BOTTLE
11.	US	29/316,573	10/13/2009	D617,200	06/08/2010	CONTAINER FOR BEVERAGES
12.	US	12/454,862	05/27/2009			UNIVERSAL CONTAINER FOR BEVERAGES
13.	US	12/454,863	05/27/2009			CONTAINER FOR BEVERAGES
14.	US	12/590,000	11/02/2009			CONTAINER FOR BEVERAGES
15.	US	12/655,444	12/29/2009	8,056,273	11/15/2011	CONTAINER FOR BEVERAGES
16.	US	13/486,076	06/01/2012			CONTAINER FOR BEVERAGES
17.	US	12/590,013	11/02/2009			CONTAINER FOR BEVERAGES
18.	US	13/630,033	09/28/2012			SYSTEM FOR DELIVERING DATA TO USERS
19.	US	12/655,442	12/29/2009	8,123,033	08/28/2012	CONTAINER FOR BEVERAGES