PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HITACHI CONSUMER ELECTRONICS CO., LTD.	08/19/2014

RECEIVING PARTY DATA

Name:	HITACHI MAXELL, LTD.	
Street Address: 1-88, USHITORA 1-CHOME		
City: IBARAKI-SHI, OSAKA		
State/Country: JAPAN		
Postal Code:	567-8567	

PROPERTY NUMBERS Total: 25

Property Type	Number	
Application Number:	11369004	
Application Number:	12182641	
Application Number:	12746876	
Application Number:	12778765	
Application Number:	12783329	
Application Number:	12912379	
Application Number:	12912555	
Application Number:	12915875	
Application Number:	12955454	
Application Number:	13088016	
Application Number:	13091670	
Application Number:	13158975	
Application Number:	13164105	
Application Number:	13164435	
Application Number:	13309188	
Application Number:	13417716	
Application Number:	13877300	
Application Number:	13884808	
Application Number:	14023319	
Application Number:	14029548	
Application Number:	14154993	
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REEL: 033610 FRAME: 0698

Property Type	Number
Application Number:	14167707
Application Number:	14168606
Application Number:	14258385
Application Number:	14284327

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: MCDERMOTT WILL & EMERY LLP
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Address Line 4: WASHINGTON, D.C. 20001

NAME OF SUBMITTER:	BRIAN K. SEIDLECK	
SIGNATURE:	/Brian K. Seidleck/	
DATE SIGNED:	08/26/2014	

Total Attachments: 2 source=ASSN#page1.tif source=ASSN#page2.tif

PATENT REEL: 033610 FRAME: 0699

ASSIGNMENT

WHEREAS, HITACHI CONSUMER ELECTRONICS CO., LTD. (ASSIGNOR) is the owner of the entire right, title and interest, by virtue of recorded assignments, of the following pending applications of the United States and the inventions represented thereby:

United States Pending Applications

U.S. Publication No.	Application Serial No.	Filing Date
2007-0030392 A1	11/369,004	03-07-2006
2008-0291329 A1	12/182,641	07-30-2008
2010-0268955 A1	12/746,876	06-08-2010
2011-0078737 A1	12/778,765	05-12-2010
2011-0004911 A1	12/783,329	05-19-2010
2011-0216242 A1	12/912,379	10-26-2010
2011-0242498 A1	12/912,555	10-26-2010
2011-0211041 A1	12/915,875	10-29-2010
2011-0247033 A1	12/955,454	11-29-2010
2012-0019786 A1	13/088,016	04-15-2011
2011-0299046 A1	13/091,670	04-21-2011
2012-0033935 A1	13/158,975	06-13-2011
2012-0033044 A1	13/164,105	06-20-2011
2012-0050466 A1	13/164,435	06-20-2011
2012-0154767 A1	13/309,188	12-01-2011
2012-0235508 A1	13/417,716	03-12-2012
2013-0266287 A1	13/877,300	06-24-2013
2013-0287122 A1	13/884,808	06-21-2013
2014-0016909 A1	14/023,319	09-10-2013
2014-0020032 A1	14/029,548	09-17-2013
2014-0125621 A1	14/154,993	01-14-2014
2014-0146293 A1	14/167,707	01-29-2014
2014-0146294 A1	14/168,606	01-30-2014
	14/258,385	04-22-2014
	14/284,327	05-21-2014
		a contract of the contract of

WHEREAS, HITACHI MAXELL, LTD. (ASSIGNEE), a Japanese Company having an address of 1-88, Ushitora 1-chome, Ibaraki-shi, Osaka 567-8567, JAPAN is desirous of acquiring from ASSIGNOR its entire right, title and interest in and to said United States patent applications, and the inventions thereof;

NOW THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys the entire right, title and interest in and to the aforesaid United States patent applications, and the inventions set forth in the above-mentioned United States patent applications, including the rights of priority and including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued therefrom;

UPON SAID CONSIDERATIONS, ASSIGNOR hereby agrees with the said ASSIGNEE that it will not execute any writing or do any act whatsoever conflicting with these presents, and that it will, at any time upon request, without further or additional consideration but at the expense of said ASSIGNEE, execute such additional assignments and other writings and do such additional acts as said ASSIGNEE may deem necessary or desirable to perfect the ASSIGNEE's enjoyment of this grant, and render all

PATENT REEL: 033610 FRAME: 0700 necessary assistance in making application for and obtaining original, divisional, continuation, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or foreign countries on said inventions and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of ASSIGNOR and ASSIGNEE;

AND ASSIGNOR hereby grants the ASSIGNEE, its successors, legal representatives and assigns, the power to insert on this instrument any further identification that may be necessary or desirable to comply with the recordation rules of any appropriate and competent authority, including, without limitation, the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned representative of the ASSIGNOR party hereto is duly authorized and does hereby execute this Agreement.

HITACHI CONSUMER ELECTRONICS CO., LTD. (ASSIGNOR)

By: Morio Inoue

Signature

Title: Senior Manager, Business Group (Authorized Signing Officer)

Date: Aug. 19, 2014

PATENT REEL: 033610 FRAME: 0701

RECORDED: 08/26/2014