

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2997898

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL ARNOLD	06/26/2014
RECEIVING PARTY DATA	
Name:	CARSON LABORATORIES, I.P., INC.
Street Address:	6130 W. FLAMINGO RD., SUITE 431
City:	LAS VEGAS
State/Country:	NEVADA
Postal Code:	89103-2280
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14456953
CORRESPONDENCE DATA	
Fax Number:	(949)760-9502
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	949-760-0404
Email:	efiling@knobbe.com
Correspondent Name:	KNOBBE, MARTENS, OLSON & BEAR LLP
Address Line 1:	2040 MAIN STREET, SUITE 1400
Address Line 4:	IRVINE, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	CLIP.001P1
NAME OF SUBMITTER:	MARK R BENEDICT
SIGNATURE:	/Mark R. Benedict/
DATE SIGNED:	08/26/2014
Total Attachments: 3	
source=Signed Assignment - CLIP.001A#page1.tif	
source=Signed Assignment - CLIP.001A#page2.tif	
source=Signed Assignment - CLIP.001A#page3.tif	

ASSIGNMENT

WHEREAS, Michael Arnold, residing at 8549 Wilshire Blvd., Suite 1422, Beverly Hills, CA 90211, (hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas, or discoveries disclosed in the US patents and patent applications listed below (collectively hereinafter referred to as the "Patents and Patent Applications");

Patent No./App. No.	Issue/Filing Date	Title
5,817,294	10/06/98	PLAQUE ADSORBENT ORAL COMPOSITION AND METHOD
5,804,165	09/08/98	ANTIPLAQUE ORAL COMPOSITION
5,965,110	10/12/99	PLAQUE ADSORBENT ORAL COMPOSITION AND METHOD
12/061,493	04/02/2008	ORAL HYGIENE COMPOSITION AND APPARATUS AND METHOD

AND WHEREAS, Carson Laboratories, L.P., Inc., a Nevada Corporation, with its principal place of business at 6130 W. Flamingo Rd. Suite 431, Las Vegas, NV 89103-2280 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Patents and Patent Applications:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Patents and Patent Applications, including all provisional applications relating thereto, and all nonprovisional applications claiming priority thereto, including, all divisions, continuations, continuations-in-part, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof, and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

Application No.: See below
Filing Date: See below

Docket Number: CLIP.000GEN
Page 2 of 3

ASSIGNEE ACKNOWLEDGES THAT ASSIGNOR has delivered to ASSIGNEE a draft continuation-in-part application ("draft CIP application") with respect to Patent App. No. 12/061,493 identified above, which draft CIP application adds new matter to Patent App. No. 12/061,493, and that any rights under said draft CIP application are included in the Patents and Patent Applications being assigned hereby. In no event shall ASSIGNOR be required to develop new or additional matter for any of the Patents and Patent Applications (or in furtherance of the services described in the following paragraph) beyond what is already set forth in the Patents and Patent Applications, including the draft CIP application.

AND, SUBJECT TO THE PREVIOUS PARAGRAPH, ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR, for reasonable compensation (at ASSIGNOR's reasonable hourly rate, or other compensation arrangement agreeable to the parties) will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Patents and Patent Applications, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Patents and Patent Applications or any improvements made thereto, sign all lawful papers, authorize the filing of and execute and make all rightful oaths and/or declarations in connection with the Patents and Patent Applications including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Patents and Patent Applications in all countries.

(Left blank intentionally)

Legal Name of inventor: Michael Arnold

Signature:

Michael Arnold

Date: 6-26-14

Signature before a Notary is desirable but not required.

STATE OF CALIFORNIA

COUNTY OF Los Angeles ss.

On June 26, 2014, before me, Michael Boh, notary public, personally appeared Michael Arnold who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

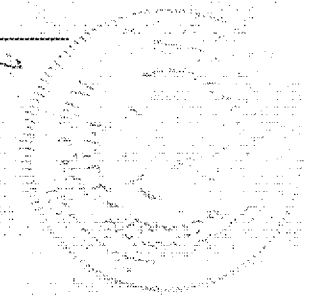
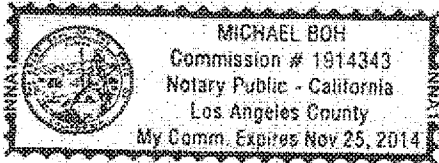
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Michael Boh

Notary Signature



18204461
061214
18289891
062614